



Strategy Committee Meeting Minutes
Monday, April 8, 2019 at 8:30am, GMT Board Room
15 Industrial Parkway, Burlington

Present:

Commissioner Buermann	Mark A. Sousa, General Manager
Commissioner Currier (phone)	Cari Whittemore, Executive Assistant
Commissioner Pouech (phone)	Jamie Smith, Director of Marketing and Planning
Alt. Commissioner Holland	

Meeting started 8:31 am

1. Adjustment of the Agenda-None
2. Public Comment- None
3. Approval of March 11, 2019 Meeting Minutes – A motion was made to approve the March 11, 2019 minutes as presented by Commissioner Holland and seconded by Commissioner Pouch. Commissioner Spencer abstained as he was not in attendance.
4. Legislative Update- Mr. Sousa explained that The House left the language in the TBill that he and Jaime Feehan have been working with VTrans to create a transit study. Mr. Sousa also stated that he attended a conference call with Jamie Feehan and Barbara Donovan to write some new language to submit to the Senate. There was conversation about creating a lobbyist coalition. Commissioner Pouch stated that he had a lobbyist that GMT could reach out to and he would get that person's name to Mr. Sousa. Mr. Sousa stated that he has reached out the Teamsters as well.
5. Swifly- Mr. Sousa stated there was not much change regarding Swiftly but that he would like to start sooner as GMT is no longer working with RouteMatch. Commissioner Pouch asked what gets installed on the buses to run Swiftly. Mr. Sousa stated that the devices are hard wired and that the tablets will be gone.



6. Token Transit- Ms. Smith stated that we have all the equipment on the urban side and the GMT is waiting to finish up the rural buses as GMT has new buses coming. Ms. Smith stated that Token Transit is now working with over 70 agencies and that we will be doing a 1 year pilot program with no capital investment from GMT. Token Transit will be receiving 10% of fares purchased with the app. Ms. Smith gave a short tutorial to the committee. There was some discussion regarding whether the board would need to take action on the contract with Token Transit. It was agreed that Mr. Sousa would do a memo to propose to the board. There was also some discussion on the marketing part of the Token Transit and Swiftly roll out. Ms. Smith stated that Ross MacDonald from VTrans would like to wait until July or August. Mr. Sousa will have a conversation with Ross MacDonald regarding a roll out date.
7. Commissioner Kirkland-Commissioner Kirkland will offer a video and conversation at the board meeting.
8. Next meeting date and location - Next Strategy Committee meeting is Monday, May 13, 2019 at 15 Industrial Parkway Burlington.
9. Adjourn- Commissioner Holland made a motion to adjourn. All were in favor and the meeting adjourned at 9:21 am.