



Strategy Committee Meeting Minutes
October 12, 2020 8:30 AM
101 Queen City Road, Burlington VT 05401
Meeting held virtually via Zoom Meeting

The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and sustainable public transportation services in northwest and central Vermont that reduce congestion and pollution, encourage transit-oriented development, and enhance the quality of life for all.

Present:

Commissioner Buermann
Commissioners Holland
Jon Moore, General Manager
Jamie Smith, Director of Marketing and Planning
Chris Damiani, Transit Planner
Trish Redalieu, Director of Human Resources
Nick Foss, Director of Finance

Absent:

Commissioner Gallagher
Commissioner Pouech

Open Meeting

Commissioner Buermann opened the meeting at 8:35AM.

Adjustment of the Agenda

Mr. Moore wanted to add an agenda item. He said the CCRPC contacted GMT last week to discuss a Notice of funding from the FTA related to commuter rail. The CCRPC is applying to conduct a feasibility study on commuter rail and asked if GMT would be interested in signing on as a partner. Mr. Moore noted that there could be potential benefits to GMT in the future, but at this time there is no operational or planning work for GMT to do. Commissioner Buermann noted that it's not a bad idea to have the feasibility data for especially for future public engagement.

Public Comment

None



Approval of Committee Minutes (September 8, 2020)

No quorum, meeting minute approval will be moved to the next meeting.

Vision Statement and Values Presentation & Discussion

Ms. Smith gave an update on the vision statement. As we began working on the FY20 Annual Report, we discovered a vision statement from 2010. Ms. Smith reviewed that document as compared to the new vision statement and added the piece related to technology. Commissioner Buermann and Commissioner Holland both liked the vision statement in its current form. Mr. Moore said staff should start reimagining GMT as a mobility provider and not just a public transit provider as we explore options like microtransit. Commissioner Buermann noted that we should be specific about types of service and who those services work for (medical, commuting to jobs, environmental).

Review of Strategic Goals and Strategies & Discussion

Mr. Moore reviewed two of the strategic goals that fall in the purview of the Strategy Committee; public engagement and improved regional quality of life and Environmental sustainability.

The committee had a discussion on additional strategies and tactics to help build out the two goals. Commissioner Buermann noted that we should include the reinstatement of the GMT TAC. Commissioner Holland asked if the committee could look at the previous strategic goal document to see if any of the strategies identified could carry-over.

The committee discussed several options, including microtransit and fare free service. Mr. Moore said he would update the document and send prior to the next committee meeting, and noted that he was pleased with the progress so far.

Commissioner Items

Commissioner Buermann asked for an update on the microtransit public meetings, and asked if the initial feedback has been positive? Ms. Smith gave an update on some initial public feedback received and an update on the meeting dates. Ms. Smith will present the public feedback report and updates to staff recommendations on the service structure at the next board meeting (step 3 in the Planning and Implementation Policy).



Adjourn

Commissioner Buermann ended the meeting without a motion to adjourn (no quorum).