



**Strategy Committee Meeting Minutes  
January 25, 2021 8:30 AM  
101 Queen City Road, Burlington VT 05401**

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**Present:**

Commissioner Buermann  
Commissioner Pouech  
Commissioner Gallagher  
Commissioner Holland  
Jon Moore, General Manager  
Jamie Smith, Director of Planning and Marketing  
Nick Foss, Director of Finance  
Chris Damiani, Transit Planner

**Open Meeting**

Commissioner Buermann opened the meeting at 8:34AM.

**Adjustment of the Agenda**

Mr. Moore recommended moving item 5 to item 9 on the agenda.

**Public Comment**

None

**Approval of Committee Minutes (October 12, 2020, December 7, 2020)**

Commissioner Holland made a motion to approve the October minutes, Commissioner Buermann seconded. The minutes were approved. Commissioner Pouech abstained.

Commissioner Pouech made a motion to approve the December minutes, Commissioner Gallagher seconded. Commissioner Pouech noted in discussion that his name was spelled incorrectly. The minutes were approved. Commissioner Holland abstained.

**Transit Strategic Plan (TSP) Review and Timeline Discussion**

Mr. Moore presented a TSP related PowerPoint. The group looked at the company vision statement and talked about the Transit Strategic Plan. Mr. Moore noted that the full board would approve this plan, but GMT would want endorsements from VTrans and RPCs, and the MPO. The goal would be to update the plan every 5 years for major changes.



The group discussed the five chapters of the TSP

- System Overview
- System Performance and Operations Analysis
- Planned Service Improvements and Modifications
- Implementation Plan
- Financial Plan

Commissioner Pouech asked about the CAFR (Comprehensive Annual Financial Report). Mr. Foss gave a brief explanation of a CAFR.

### **Review of Draft Strategic Goals**

The committee looked at the strategic goals.

- Service Excellence
- Financial Stewardship and Cost-Effective Operations
- Public Engagement and Improved Regional Quality of Life
- Fairness and Inclusion
- Environmental Sustainability
- High Performing Workforce

Commissioner Holland noted, in the 2018 Strategic Plan there were some items related to engagement with public and board. She suggested that there be a mention of board engagement and public engagement in the new plan.

### **Work Session Identifying Additional Goals, Strategies, KPI's and Tactics**

Mr. Moore went through a list of possible topics to discuss at the retreat, including:

- Fare free (noting the budget passed with nearly \$1M in fare revenue factored in)
- Investment model that reduces local contributions, etc.
- Identifying partnerships.

Commissioner Pouech said businesses like VT Smoke and Cure in Hinesburg might be good partners as long as service met the needs of their employees.

Commissioner Holland also mentioned the older version of the strategic plan, from FY18, mentioned environmentally sustainability, which is missing from the new plan.

Mr. Moore mentioned that new proposed legislation that discusses TDMs. If GMT can be part of that program and encourage the usage of the bus, then that is environmental impact. Commissioner Buermann pointed out that environmental



impact is broad reaching and every decision should take into consideration the resources being used.

Mr. Moore added land use as a discussion topic and Commissioner Holland said we should add that to the improve regional quality of life goal.

### **Board Retreat Strategic Plan Presentation Format & Discussion**

Mr. Moore asked for feedback on the format and focus of the retreat. Ms. Smith offered to assemble packets of information related to the strategic plan document and create a survey monkey to solicit feedback from the full board and staff prior to the retreat. All information gathered would be distributed prior to the retreat to allow for a more focused and robust conversation.

Commissioner Holland liked the idea for survey monkey and asked that full version of the strategic plan go out to all. Commissioner Pouech and Commissioner Buermann agreed to this approach.

The committee agreed to meet at the regularly schedule time, Monday, February 8<sup>th</sup>, to discuss roles for the retreat.

### **Commissioner Items**

Commissioner Buermann asked Mr. Moore how things have generally been going. Mr. Moore discussed the successful launch of microtransit as well as a more positive staffing outlook.

Commissioner Pouech said he recently read an article related to the new Transportation Secretary, and he is more hopeful for the future of transportation under this new administration.

### **Adjourn**

Commissioner Pouech made a motion to adjourn, Commissioner Holland seconded. All were in favor and the meeting adjourned.