

20TH
MAD BUS
ANNIVERSARY



SEASON REPORT

MAD RIVER VALLEY

2023-2024 SEASON

From everyone at Green Mountain Transit, we would like to thank everyone in the Mad River Valley Community for another great season. We look forward to seeing you next year!

Acknowledgments

The Mad Bus is operated in partnership with [GMT](#), [VTRANS](#), [Sugarbush Resort](#), [MRVPD](#), [MRV Chamber of Commerce](#) and area businesses. We would like to thank all those who worked tirelessly on yet another great season:

Senior Transit Planner Chris Damiani, Director of Marketing and Planning Jamie Smith, Marketing & Outreach Coordinator Ash LaBombard, Transit Data Analyst Erika Osorio, without who we wouldn't have the data to publish, and all the wonderful supervisors and staff in the Operations department that run this service each year.



CONTENTS

INTRODUCTION 4

OUR MISSION
MAD BUS AT A GLANCE
A HISTORY OF THE MAD BUS

RIDERSHIP 7

RIDERSHIP TRENDS
ROUTE SHARES
ON-TIME PERFORMANCE
TRANSIT USAGE
BOARDING & ALIGHTINGS

DATA APPENDIX 15

ROUTE SHARES
RT. 120 VALLEY FLOOR
RT. 122 MT ELLEN
RT. 124 MOUNTAIN CONDOS
RT. 125 ACCESS ROAD
BUS MAP & GUIDE FOR 2023-2024



OUR MISSION

To promote and operate safe, convenient, accessible, innovative, and sustainable public transportation services in the northwest and central Vermont region that reduce congestion and pollution, encourage transit oriented development and enhance the quality of life for all.

THE MAD BUS

AT A GLANCE

Green Mountain Transit (GMT) was thrilled to continue offering public transit service to the Mad River Valley during the 2023-2024 ski season. With ridership reaching pre-pandemic levels for the second consecutive year, GMT remains dedicated to helping both residents and visitors access recreation, work, shopping, dining, and more throughout the Valley. This season, the Mad Bus service operated from December 22, 2023, through April 14, 2024, providing a total of 105 service days.

The four primary routes—Valley Floor, Mt. Ellen, Access Road, and Mountain Condos—continued to serve the community, building on the ridership momentum seen since the pandemic. Maintaining consistent service levels compared to the 2022-2023 season helped solidify public transit as a reliable option for riders. This year's data report offered valuable insights, including daily ridership totals by route, early morning trip data, and improvements in on-time performance. Notably, there were nine days this season when more than 1,000 people utilized the service each day. GMT was especially excited to extend service into April to

support special events at Sugarbush, including the solar eclipse on April 8, which was visible across northern Vermont.

GMT's success this season is largely due to the dedication of its staff and the strong partnership with the Mad River Valley community. This year marked the 20th anniversary of the Mad Bus shuttle operated by Green Mountain Transit, a milestone that reflects the continued collaboration and commitment to excellent service. We are especially grateful to our bus operators, operations management, and maintenance staff—many of whom return each year—to ensure smooth and reliable transportation. With over ten bus operators from various service areas, GMT worked hard to deliver safe, dependable transit, making the 2023-2024 season another success.

THIS SEASON IN NUMBERS

47,590 
TOTAL RIDERS

200+ 
INCHES OF SNOWFALL

458
AVG. DAILY RIDERS

58,499 
MILES LOGGED BY DRIVERS

A HISTORY OF THE MAD BUS



One cannot talk about bus service in the Mad River Valley without first remarking upon Sugarbush, after all that is where it all started. In November of 1993, Sugarbush Resort began operations of a shuttle that would transport skiers between Lincoln Peak and Mt Ellen. The success of this seasonal, on-mountain service would lead the Sugarbush Chamber of Commerce, Sugarbush Resort, the Mad River Valley Planning District(MRVPD), and the Central Vermont Transit Association "Wheels" to come together to create a comprehensive public transit system for the Valley. The first step in this shared venture was gaining funding for a short range transit plan that would integrate private services such as Sugarbush Resort's shuttle with Wheels' fixed-route services.

Through local and private funding, this collective would pilot an expansion of Sugarbush's on-mountain service to the Valley Floor, during Christmas week in 1996. The "Fun Shuttle" as it was called would serve 261 passengers during this time. While ridership may not have been high, it did allow the planning collective to learn more about scheduling, service consistency and most importantly what riders wanted from the service. Having this information greatly helped draft a grant application for the Vermont Agency of Transportation(AOT) and the Central

Vermont Regional Planning Commission to fund the creation of the plan.

Upon the application's approval, the planning collective of Sugarbush Chamber of Commerce, Sugarbush Resort and MRVPD, more formally known as the Mad River Valley Transportation Advisory Committee or "TAC" would hire Wilbur Smith Associates of Montpelier to prepare the plan. The company recommended a program of fixed-route service in the Valley that should be owned and operated by Wheels with MRV TAC providing an advisory role to the service.

Wheels began operation of "Valley T" service in October of 1999, after taking over operations of Sugarbush's on-mountain service the previous year. Wheels would go on to operate the service until their closure in 2002. It was at this time that a subsidiary of Chittenden County Transit Agency, known as Green Mountain Transit Agency would take over operation of bus service in the Mad River Valley.

Chittenden County Transit Authority and Green Mountain Transit Authority would later become a unified organization in 2011 and the newly minted agency would go on to change its name to Green Mountain Transit(GMT) shortly thereafter.

RIDERSHIP

...THE TRENDS & HIGHLIGHTS

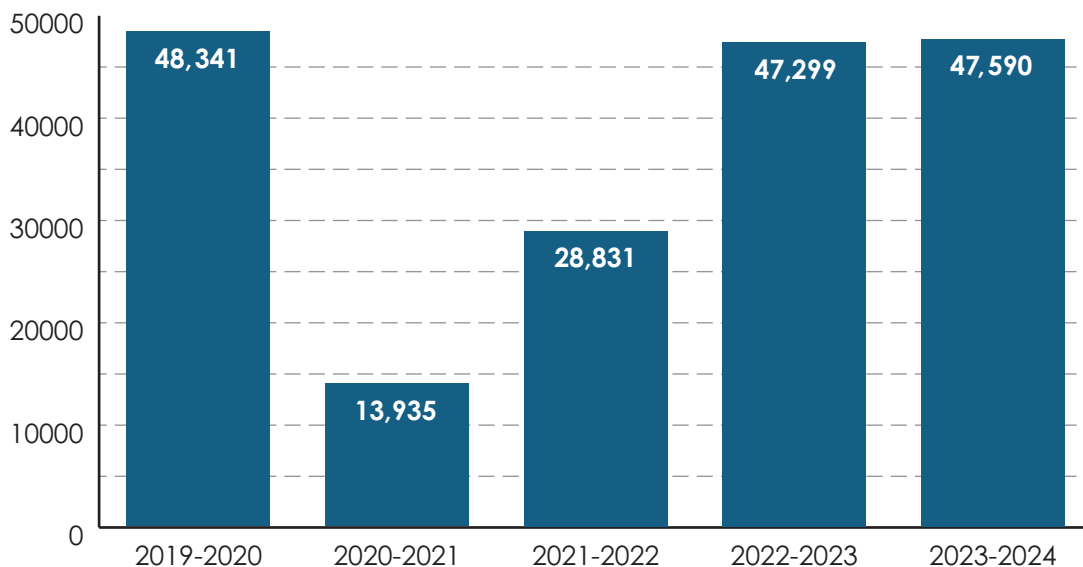


A LOOK AT

RIDERSHIP TRENDS

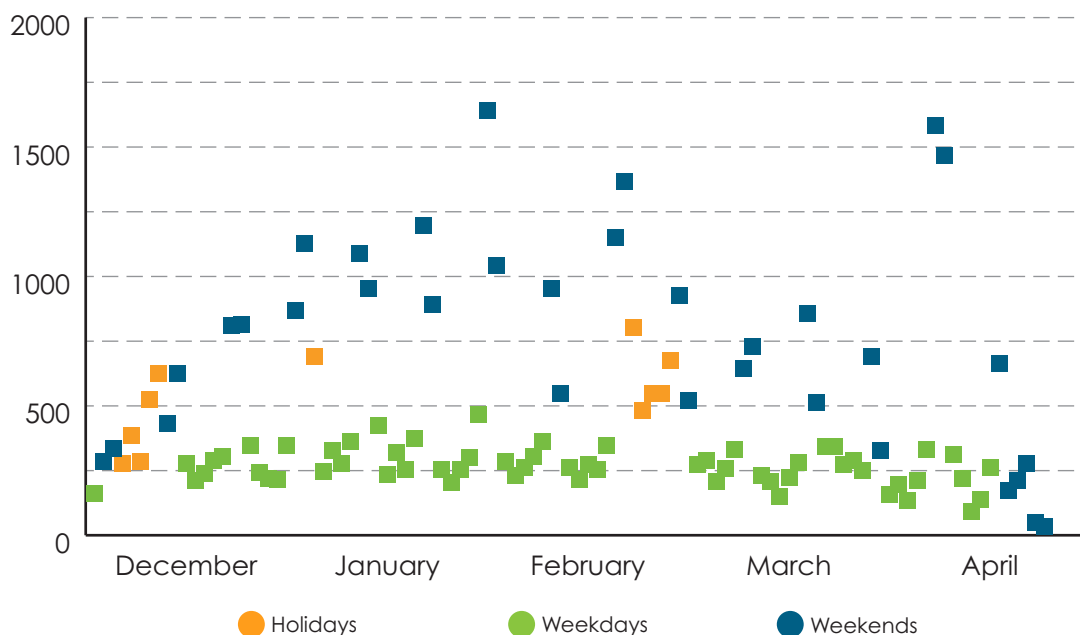
TOTAL RIDERSHIP OVER THE LAST FIVE YEARS

Ridership increased over 241% from the 2020-2021 season. While ridership has not fully recovered we are getting closer with only a 1.5% decrease from the 2019-2020 season that was minimally affected by the pandemic.



SERVICE LEVELS VS. DAILY RIDERSHIP

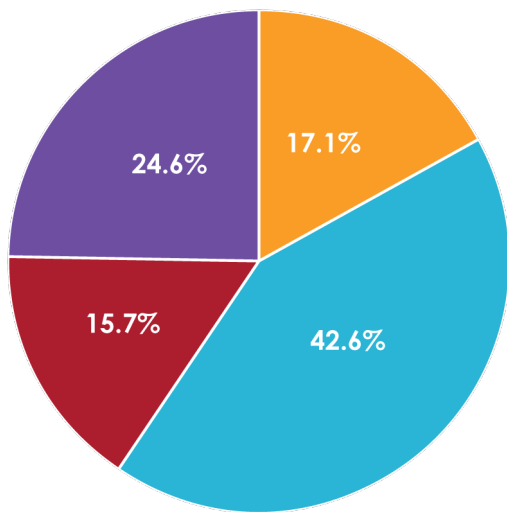
Weekday ridership remains relatively stable at a lower level, while weekends show higher but more variable ridership. As expected ridership peaks around January and February. Notably, there was significant ridership the weekend of March 23rd and 24th.



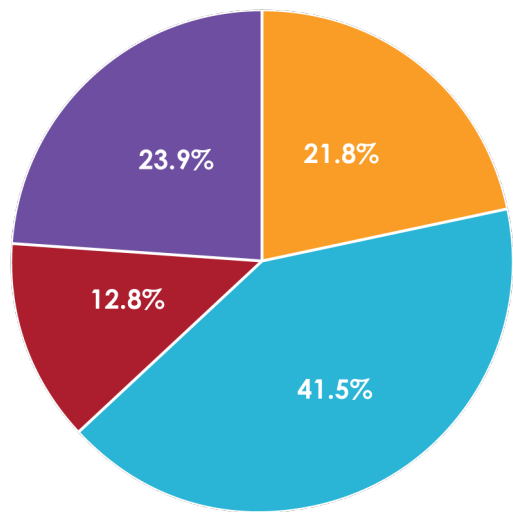
A FOUR YEAR LOOK AT **ROUTE SHARES**

This past season saw a full return to pre-pandemic levels across most routes, with the exception of the Rt 124 Mountain Condos. This can be attributed to Sugarbush employee housing being primarily focused along German Flats Road and the Sugarbush Access Road boosting ridership on the remaining routes.

■ 2023–2024

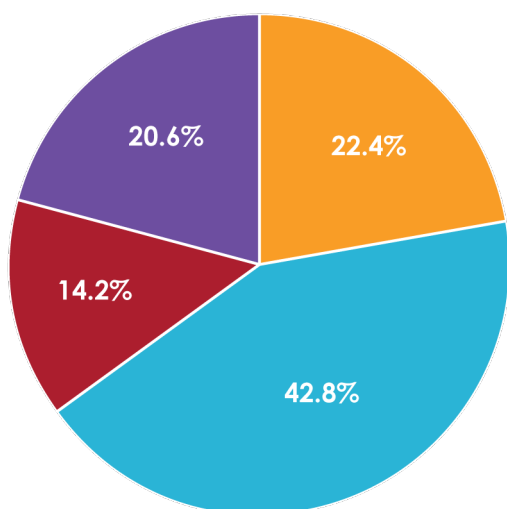


■ 2022–2023

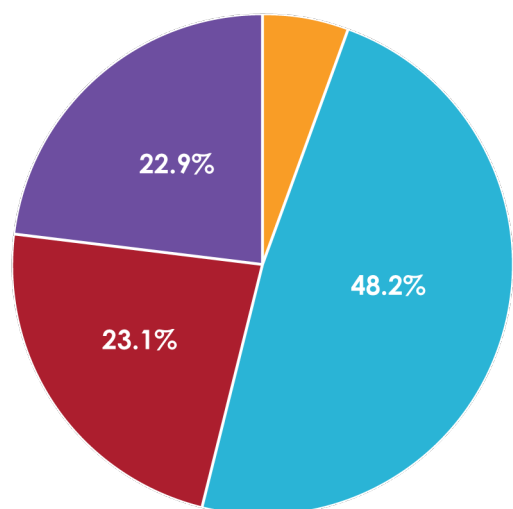


● Valley Floor
 ● Mt Ellen
 ● Mountain Condos
 ● Access Road

■ 2021–2022

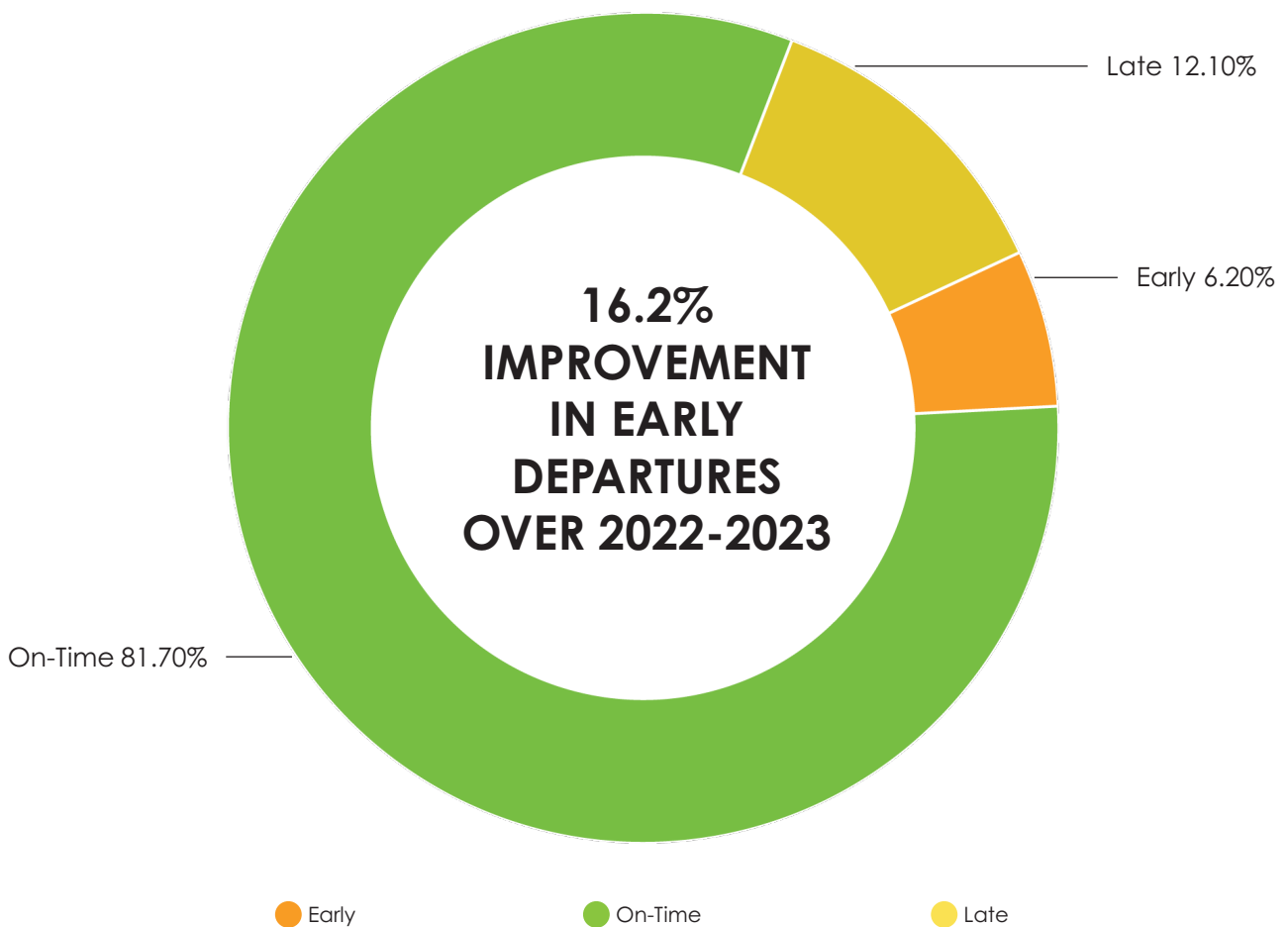


■ 2021–2022



ON-TIME PERFORMANCE

The following graphics provide on-time performance data for seasonal service in the Mad River Valley over the last season. The routes monitored in this data include: the Valley Floor, Mt. Ellen, Mountain Condos and Access Road. A total of 39,519 timepoints were among these four routes. On-time performance increased 0.9% from 2022-2023 season due to a decrease in early departures.



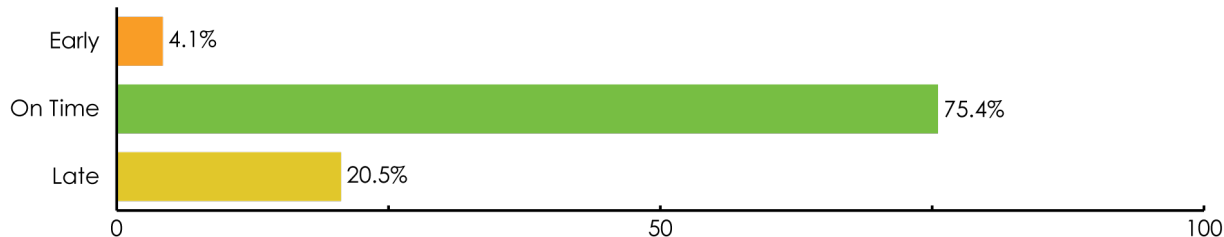
Early: vehicles departing the stop more than one minute early

On-Time: vehicles departing the stop less than one minute early & less than five minutes late

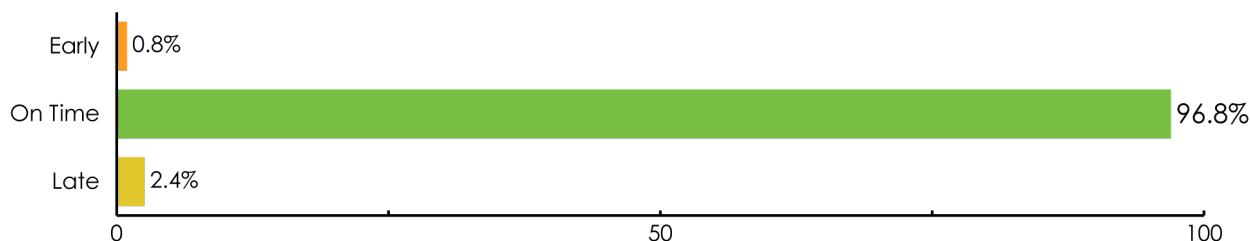
Late: vehicles departing the stop more than five minutes late

ON-TIME PERFORMANCE BY BUS ROUTE

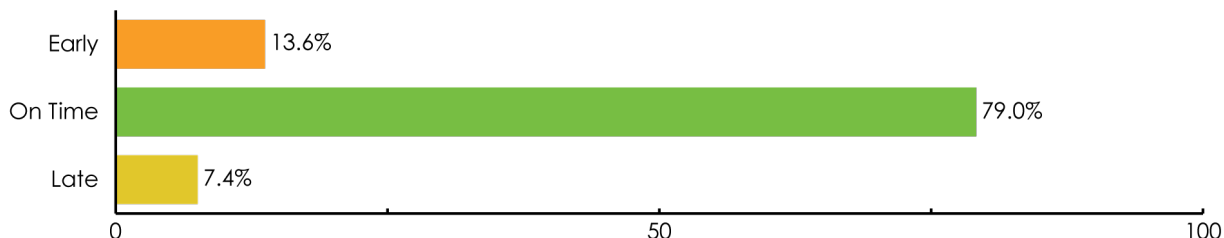
RT 120 VALLEY FLOOR



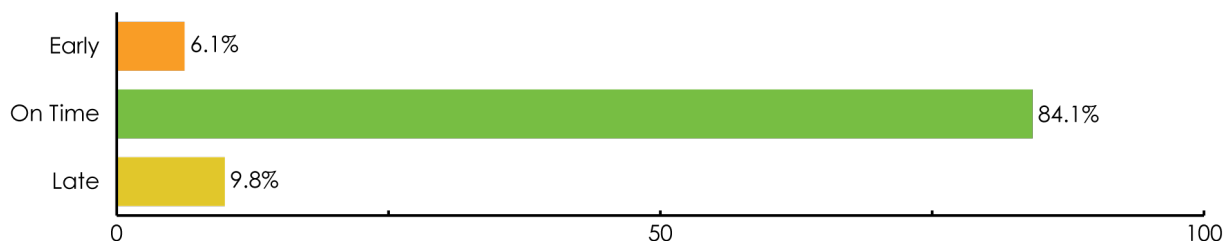
RT 122 MT ELLEN



RT 124 MOUNTAIN CONDOS



RT 125 ACCESS ROAD



Early: vehicles departing the stop more than one minute early

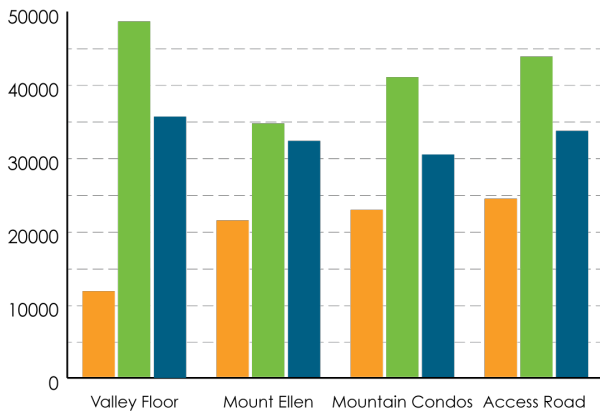
On-Time: vehicles departing the stop less than one minute early & less than five minutes late

Late: vehicles departing the stop more than five minutes late

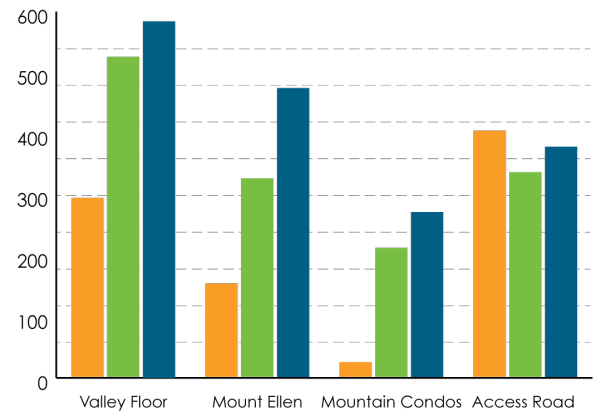
A LOOK BACK AT ————— TRANSIT USAGE

The following graphs show the break down of views, clicks, and GO trips over the last three seasons. App usage has more than recovered since the pandemic, with the number of clicks and views showing growth over the 2020-2021 season.

■ VIEWS

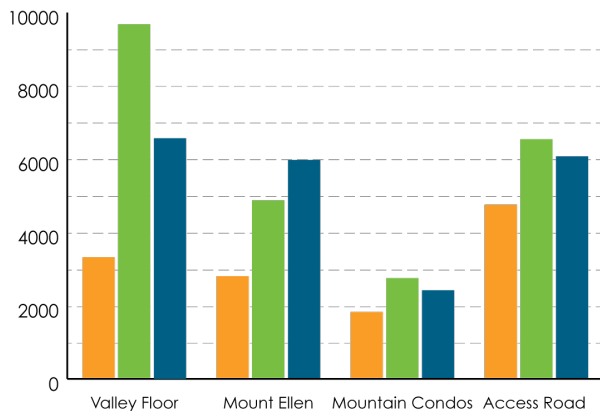


■ CLICKS



● 2020-2021 ● 2021-2022 ● 2022-2023

■ GO TRIPS



TRANSIT

Green Mountain Transit is proud to partner with Transit, a mobility app that allows passengers to track their bus real-time across all our routes.

Views- number of times a route is displayed on the list of nearby options

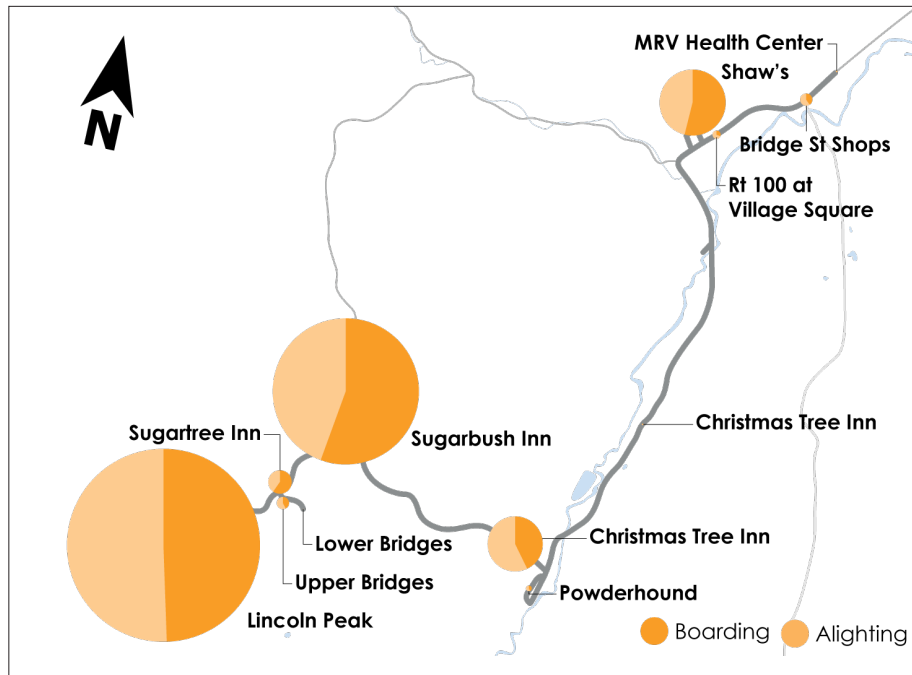
Clicks- number of times an app user clicks on a particular route

GO Trips- number of riders who utilize the [GO function](#) in the app

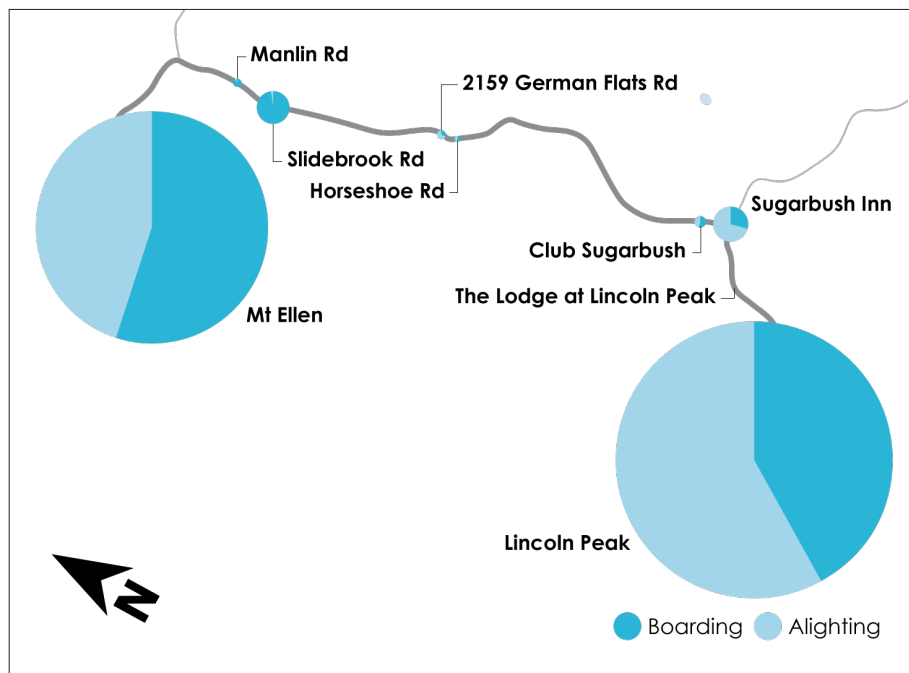
A ROUTE BY ROUTE BREAKDOWN OF ONS & OFFS

Boardings and Alightings are an important data point for future service planning. It shows the usage at a stop level which can influence the way a route is designed including routing, placement, and the level of stop amenities.

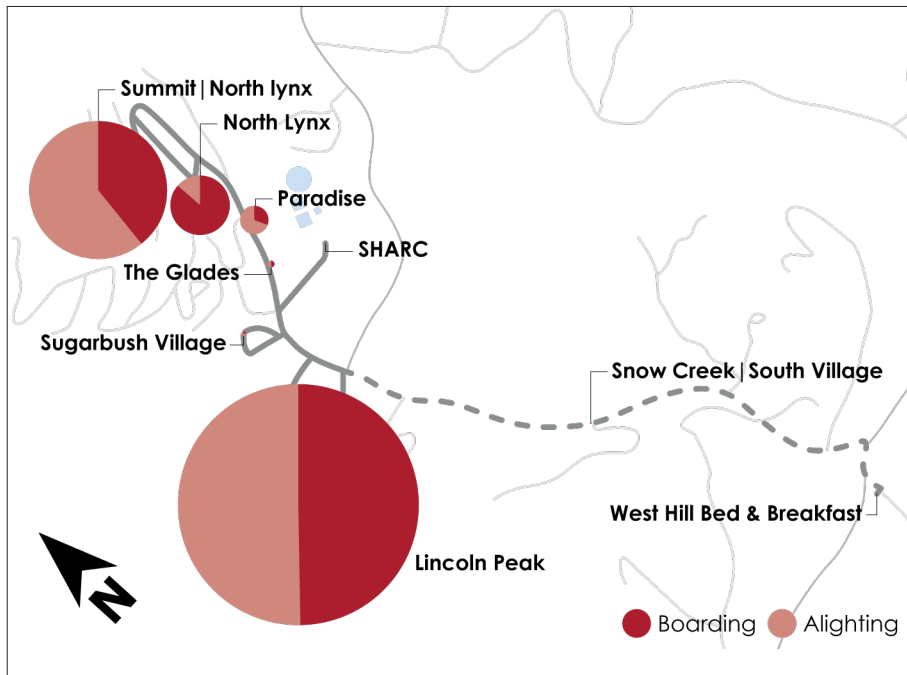
RT. 120 VALLEY FLOOR



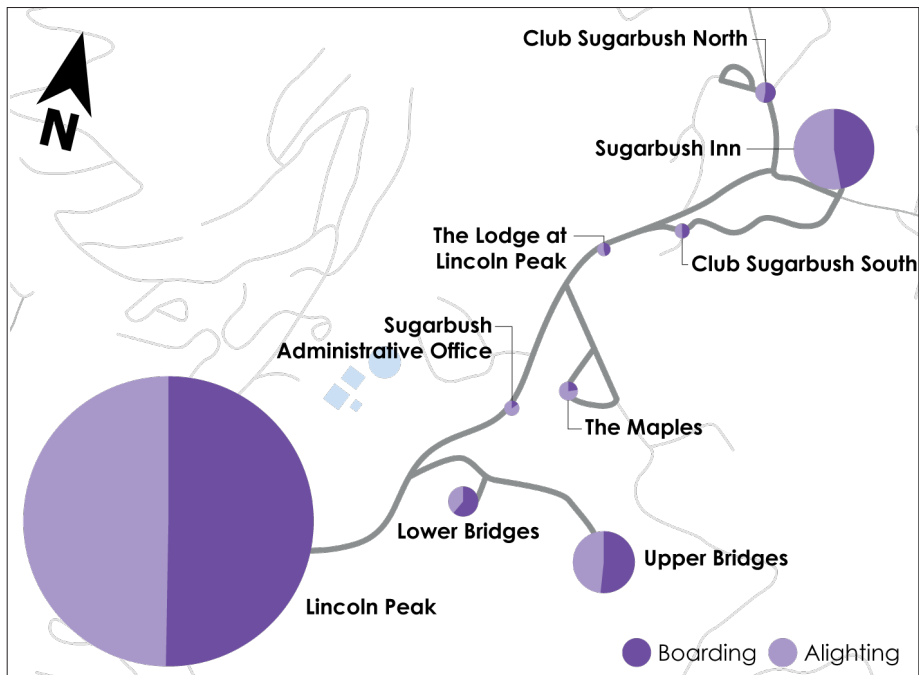
RT. 122 MT. ELLEN



RT. 124 MOUNTAIN CONDOS



RT. 125 ACCESS ROAD





DATA APPENDIX

...A DEEPER LOOK INTO RIDERSHIP

RIDERSHIP SHARE BY ROUTE

	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
Rt. 120 Valley Floor	8,129	10,313	6,466	791	6,935
Rt. 121 Valley Evening Service	Service was shut down in March 2020				1,270
Rt. 122 Mt. Ellen	20,272	19,620	12,386	6,613	19,856
Rt. 124 Mountain Condos	7,488	6,079	4,107	3,172	9,329
Rt. 125 Access Road	11,701	11,287	5,952	3,136	10,756
Total	47,590	47,299	28,891	13,712	48,146

RT. 120 VALLEY FLOOR

TRANSIT USAGE

	Views	Clicks	GO Trips
2023-2024	35,661	6,568	584
2022-2023	48,488	9,650	524
2021-2022	11,675	3,290	293

WEEKDAY RIDERSHIP BY STOP

TO LINCOLN PEAK

	Boardings	Alightings
BOL Passengers	483	0
MRV Health Center	7	0
Bridge St. Shops	91	52
Lawson's Big Picture Theater	9	5
Rt 100 at Village Square	40	3
Shaw's	325	17
MRV Senior Center	91	7
American Flatbread	41	28
Yestermorrow Build School	4	1
Powder Hound Condos	40	5
Christmas Tree Inn	353	140
Access Rd at Wheeler Brook Rd	6	9
Sugarbush Inn	664	482
Sugartree Inn	199	207
Upper Bridges	11	41
Lincoln Peak	0	1314
EOL Passengers	0	53
Total	2,364	2,364

ON-TIME PERFORMANCE

The Rt 120 Valley Floor saw an astounding 44.6% decrease in early departures from the 2022-2023 season.

WEEKDAY RIDERSHIP BY STOP

TO WAITSFIELD

	Boardings	Alightings
BOL Passengers	54	0
Lincoln Peak	1388	0
Upper Bridges	90	80
Lower Bridges	2	50
Sugarbush Administrative Office	349	103
The Lodge at Lincoln Peak	8	13
Sugarbush Inn	547	704
Access Rd at Wheeler Brook Rd	23	10
Access Rd at Christmas Tree Rd	91	410
Powder Hound	0	58
Yestermorrow Build School	4	4
Mad Bush Falls	2	16
M.R. Green Northfield Bank	11	150
M.R. Green Taste Place	2	48
Shaw's	389	575
Rt 100 at Village Square	15	116
Rt 100 at Carroll Rd	1	33
Bridge St. Shops	10	94
MRV Health Center	0	40
EOL Passengers	0	482
Total	2,986	2,986

SATURDAY RIDERSHIP BY STOP

TO LINCOLN PEAK

	Boardings	Alightings
BOL Passengers	97	0
MRV Health Center	17	0
Bridge St. Shops	22	2
Lawson's Big Picture Theater	0	0
Rt 100 at Village Square	15	2
Shaw's	36	0
MRV Senior Center	15	0
American Flatbread	0	0
Yestermorrow Build School	1	0
Powder Hound Condos	32	0
Christmas Tree Inn	73	14
Access Rd at Wheeler Brook Rd	7	1
Sugarbush Inn	95	51
Sugartree Inn	33	27
Upper Bridges	21	7
Lower Bridges	10	2
Lincoln Peak	0	337
EOL Passengers	0	31
Total	474	474

SUNDAY RIDERSHIP BY STOP

TO LINCOLN PEAK

	Boardings	Alightings
BOL Passengers	91	0
MRV Health Center	21	0
Bridge St. Shops	29	5
Lawson's Big Picture Theater	0	0
Rt 100 at Village Square	11	0
Shaw's	49	7
MRV Senior Center	18	0
American Flatbread	11	0
Yestermorrow Build School	0	0
Powder Hound Condos	20	0
Christmas Tree Inn	76	27
Access Rd at Wheeler Brook Rd	14	2
Sugarbush Inn	129	74
Sugartree Inn	32	38
Upper Bridges	28	1
Lower Bridges	7	1
Lincoln Peak	0	380
EOL Passengers	0	1
Total	536	536

SATURDAY RIDERSHIP BY STOP

TO WAITSFIELD

	Boardings	Alightings
BOL Passengers	12	0
Lincoln Peak	574	0
Upper Bridges	6	53
Lower Bridges	2	13
Sugarbush Administrative Office	45	48
The Lodge at Lincoln Peak	0	11
Sugarbush Inn	62	190
Access Rd at Wheeler Brook Rd	2	2
Access Rd at Christmas Tree Rd	12	135
Powder Hound	1	32
Yestermorrow Build School	0	1
Mad Bush Falls	6	6
M.R. Green Northfield Bank	6	26
M.R. Green Taste Place	0	1
Shaw's	67	94
Rt 100 at Village Square	3	39
Rt 100 at Carroll Rd	2	6
Bridge St. Shops	1	41
MRV Health Center	0	16
EOL Passengers	0	97
Total	801	811

SUNDAY RIDERSHIP BY STOP

TO WAITSFIELD

	Boardings	Alightings
BOL Passengers	2	0
Lincoln Peak	443	0
Upper Bridges	5	38
Lower Bridges	1	6
Sugarbush Administrative Office	47	36
The Lodge at Lincoln Peak	0	11
Sugarbush Inn	93	137
Access Rd at Wheeler Brook Rd	0	0
Access Rd at Christmas Tree Rd	20	110
Powder Hound	1	30
Yestermorrow Build School	0	1
Mad Bush Falls	0	6
M.R. Green Northfield Bank	1	27
M.R. Green Taste Place	2	6
Shaw's	54	91
Rt 100 at Village Square	2	34
Rt 100 at Carroll Rd	2	1
Bridge St. Shops	1	33
MRV Health Center	0	19
EOL Passengers	0	91
Total	674	677

WEEKDAY RIDERSHIP BY STOP

EARLY MORNING SERVICE

	Boardings	Alightings
Opposite Sugartree Inn	72	0
Sugarbush Inn	354	1
Horseshoe Road	82	2
Mt Ellen	3	481
Sugartree Inn	28	2
Lincoln Peak	0	217
EOL Passengers	0	0
Total	539	703

SATURDAY RIDERSHIP BY STOP

EARLY MORNING SERVICE

	Boardings	Alightings
Opposite Sugartree Inn	9	0
Sugarbush Inn	65	0
Horseshoe Road	26	0
Mt Ellen	0	65
Sugartree Inn	19	0
Lincoln Peak	0	114
EOL Passengers	0	1
Total	119	180

SUNDAY RIDERSHIP BY STOP

EARLY MORNING SERVICE

	Boardings	Alightings
Opposite Sugartree Inn	8	0
Sugarbush Inn	59	0
Horseshoe Road	25	1
Mt Ellen	0	63
Sugartree Inn	10	0
Lincoln Peak	0	89
EOL Passengers	0	0
Total	102	153

transit
The Transit app is a real-time bus locator and trip planning tool. Use this all-in-one app to get upcoming departure times for the Mad Bus and plan your trip across multiple routes.

Scan QR code to download

RIDERSHIP BY DAY

Date		Ridership
Friday	12/22/23	74
Saturday	12/23/23	60
Sunday	12/24/23	90
Monday	12/25/23	32
Tuesday	12/26/23	83
Wednesday	12/27/23	66
Thursday	12/28/23	78
Friday	12/29/23	87
Saturday	12/30/23	90
Sunday	12/31/23	110
Monday	1/1/24	39
Tuesday	1/2/24	45
Wednesday	1/3/24	76
Thursday	1/4/24	96
Friday	1/5/24	99
Saturday	1/6/24	81
Sunday	1/7/24	87
Monday	1/8/24	65
Tuesday	1/9/24	78
Wednesday	1/10/24	73
Thursday	1/11/24	85
Friday	1/12/24	87
Saturday	1/13/24	118
Sunday	1/14/24	128
Monday	1/15/24	97
Tuesday	1/16/24	85
Wednesday	1/17/24	117
Thursday	1/18/24	112
Friday	1/19/24	64
Saturday	1/20/24	89
Sunday	1/21/24	93
Monday	1/22/24	101
Tuesday	1/23/24	64
Wednesday	1/24/24	87
Thursday	1/25/24	103
Friday	1/26/24	105
Saturday	1/27/24	90
Sunday	1/28/24	72
Monday	1/29/24	67
Tuesday	1/30/24	70
Wednesday	1/31/24	90
Thursday	2/1/24	94
Friday	2/2/24	98
Saturday	2/3/24	123
Sunday	2/4/24	79

Date	Ridership	
Monday	2/5/24	76
Tuesday	2/6/24	67
Wednesday	2/7/24	72
Thursday	2/8/24	112
Friday	2/9/24	88
Saturday	2/10/24	89
Sunday	2/11/24	70
Monday	2/12/24	88
Tuesday	2/13/24	84
Wednesday	2/14/24	87
Thursday	2/15/24	97
Friday	2/16/24	103
Saturday	2/17/24	116
Sunday	2/18/24	96
Monday	2/19/24	87
Tuesday	2/20/24	73
Wednesday	2/21/24	96
Thursday	2/22/24	95
Friday	2/23/24	97
Saturday	2/24/24	77
Sunday	2/25/24	85
Monday	2/26/24	86
Tuesday	2/27/24	86
Wednesday	2/28/24	94
Thursday	2/29/24	76
Friday	3/1/24	76
Saturday	3/2/24	92
Sunday	3/3/24	74
Monday	3/4/24	62
Tuesday	3/5/24	67
Wednesday	3/6/24	67
Thursday	3/7/24	70
Friday	3/8/24	70
Saturday	3/9/24	77
Sunday	3/10/24	113
Monday	3/11/24	89
Tuesday	3/12/24	67
Wednesday	3/13/24	87
Thursday	3/14/24	69
Friday	3/15/24	77
Saturday	3/16/24	76
Sunday	3/17/24	66
Monday	3/18/24	49
Tuesday	3/19/24	68
Wednesday	3/20/24	44
Thursday	3/21/24	56
Friday	3/22/24	71

Date	Ridership	
Saturday	3/23/24	83
Sunday	3/24/24	124
Monday	3/25/24	45
Tuesday	3/26/24	49
Wednesday	3/27/24	42
Thursday	3/28/24	61
Friday	3/29/24	47
Saturday	3/30/24	49
Sunday	3/31/24	18
Total		8,129

RT. 122 MT ELLEN

TRANSIT USAGE

	Views	Clicks	GO Trips
2023-2024	32,206	5,948	473
2022-2023	34,575	4,842	325
2021-2022	21,345	2,772	153

WEEKDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	79	0
Lincoln Peak	3198	3
Sugarbush Administrative Office	68	177
The Lodge at Lincoln Peak	44	39
Sugarbush Inn	145	504
Club Sugarbush	77	161
2159 German Flats Road	85	248
Manlin Road	195	33
Mt Ellen	3701	2775
Slidebrook	746	27
Horseshoe Road	214	175
Upper Sugarbush Club	165	99
Opposite Sugarbush Inn	395	656
Sugartree Inn	185	254
Lincoln Peak	294	4348
EOL Passengers	0	91
Total	9,591	9,590

SATURDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	31	0
Lincoln Peak	2355	0
Sugarbush Administrative Office	11	26
The Lodge at Lincoln Peak	48	9
Sugarbush Inn	28	100
Club Sugarbush	9	24
2159 German Flats Road	93	190
Manlin Road	324	26
Mt Ellen	3038	2514
Slidebrook	886	16
Horseshoe Road	73	92
Upper Sugarbush Club	174	100
Opposite Sugarbush Inn	60	228
Sugartree Inn	74	127
Lincoln Peak	200	3875
EOL Passengers	0	77
Total	7,404	7,404

SUNDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	70	0
Lincoln Peak	1127	7
Sugarbush Administrative Office	6	17
The Lodge at Lincoln Peak	16	4
Sugarbush Inn	14	56
Club Sugarbush	0	5
2159 German Flats Road	48	85
Manlin Road	123	5
Mt Ellen	1246	1213
Slidebrook	600	7
Horseshoe Road	34	43
Upper Sugarbush Club	56	35
Opposite Sugarbush Inn	42	117
Sugartree Inn	33	56
Lincoln Peak	101	1795
EOL Passengers	0	71
Total	3,516	3,516

RIDERSHIP BY DAY

Date	Ridership
Friday 12/22/23	25
Saturday 12/23/23	117
Sunday 12/24/23	97

MT ELLEN TRANSIT USAGE

Mt Ellen saw an impressive 45.5% increase in GO Trips taken over last season.

Date	Ridership
Monday 12/25/23	63
Tuesday 12/26/23	95
Wednesday 12/27/23	50
Thursday 12/28/23	164
Friday 12/29/23	176
Saturday 12/30/23	202
Sunday 12/31/23	168
Monday 1/1/24	90
Tuesday 1/2/24	78
Wednesday 1/3/24	87
Thursday 1/4/24	94
Friday 1/5/24	107
Saturday 1/6/24	385
Sunday 1/7/24	353
Monday 1/8/24	129
Tuesday 1/9/24	77
Wednesday 1/10/24	66
Thursday 1/11/24	67
Friday 1/12/24	144
Saturday 1/13/24	214
Sunday 1/14/24	423
Monday 1/15/24	301
Tuesday 1/16/24	65
Wednesday 1/17/24	129
Thursday 1/18/24	100
Friday 1/19/24	170
Saturday 1/20/24	602
Sunday 1/21/24	490
Monday 1/22/24	223
Tuesday 1/23/24	96
Wednesday 1/24/24	138
Thursday 1/25/24	96
Friday 1/26/24	133
Saturday 1/27/24	568
Sunday 1/28/24	442

Date		Ridership
Monday	1/29/24	86
Tuesday	1/30/24	78
Wednesday	1/31/24	104
Thursday	2/1/24	137
Friday	2/2/24	217
Saturday	2/3/24	957
Sunday	2/4/24	591
Monday	2/5/24	130
Tuesday	2/6/24	124
Wednesday	2/7/24	128
Thursday	2/8/24	122
Friday	2/9/24	148
Saturday	2/10/24	321
Sunday	2/11/24	202
Monday	2/12/24	96
Tuesday	2/13/24	81
Wednesday	2/14/24	105
Thursday	2/15/24	101
Friday	2/16/24	131
Saturday	2/17/24	519
Sunday	2/18/24	679
Monday	2/19/24	354
Tuesday	2/20/24	168
Wednesday	2/21/24	185
Thursday	2/22/24	197
Friday	2/23/24	248
Saturday	2/24/24	405
Sunday	2/25/24	172
Monday	2/26/24	99
Tuesday	2/27/24	94
Wednesday	2/28/24	71
Thursday	2/29/24	100
Friday	3/1/24	126
Saturday	3/2/24	195
Sunday	3/3/24	319
Monday	3/4/24	115
Tuesday	3/5/24	98
Wednesday	3/6/24	56
Thursday	3/7/24	103
Friday	3/8/24	122
Saturday	3/9/24	501
Sunday	3/10/24	122
Monday	3/11/24	174
Tuesday	3/12/24	199
Wednesday	3/13/24	136
Thursday	3/14/24	162
Friday	3/15/24	85

Date		Ridership
Saturday	3/16/24	273
Sunday	3/17/24	119
Monday	3/18/24	71
Tuesday	3/19/24	78
Wednesday	3/20/24	61
Thursday	3/21/24	115
Friday	3/22/24	176
Saturday	3/23/24	906
Sunday	3/24/24	848
Monday	3/25/24	194
Tuesday	3/26/24	145
Wednesday	3/27/24	36
Thursday	3/28/24	52
Friday	3/29/24	150
Saturday	3/30/24	346
Sunday	3/31/24	15
Total		20,272

RT. 124 MOUNTAIN CONDOS

TRANSIT USAGE

	Views	Clicks	GO Trips
2023-2024	30,342	2,390	270
2022-2023	40,877	2,718	211
2021-2022	22,780	1,796	24

WEEKDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	262	0
Lincoln Peak	723	0
Snow Creek	3	7
South Village	4	0
West Hill House B&B	11	0
Sharc	31	19
The Glades	56	64
Paradise	102	177
Summit / North Lynx	386	556
North Lynx	406	95
Sugarbush Village	18	38
Lincoln Peak	176	954
EOL Passengers	0	268
Total	2,178	2,178

MOUNTAIN CONDOS RIDERSHIP

The Mountain Condos had an impressive 23.2% increase in ridership over the last season.

SATURDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	86	0
Lincoln Peak	573	0
Snow Creek	3	0
South Village	0	5
West Hill House Bed & Breakfast	6	0
Sharc	8	21
The Glades	49	48
Paradise	95	176
Summit North Lynx	754	1191
North Lynx	649	120
Sugarbush Village	24	88
Lincoln Peak	989	1500
EOL Passengers	0	87
Total	3,236	3,236

SUNDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	52	0
Lincoln Peak	1004	0
Snow Creek	0	0
South Village	0	0
West Hill House Bed & Breakfast	2	0
Sharc	36	5
The Glades	36	45
Paradise	91	301
Summit North Lynx	513	799
North Lynx	560	36
Sugarbush Village	14	56
Lincoln Peak	159	1185
EOL Passengers	0	38
Total	2,467	2,465

RIDERSHIP BY DAY

Date		Ridership
Friday	12/22/23	2
Saturday	12/23/23	28
Sunday	12/24/23	51
Monday	12/25/23	19
Tuesday	12/26/23	28
Wednesday	12/27/23	64
Thursday	12/28/23	76
Friday	12/29/23	135
Saturday	12/30/23	127
Sunday	12/31/23	164
Monday	1/1/24	53
Tuesday	1/2/24	10
Wednesday	1/3/24	25
Thursday	1/4/24	14
Friday	1/5/24	26
Saturday	1/6/24	182
Sunday	1/7/24	200
Monday	1/8/24	32
Tuesday	1/9/24	28
Wednesday	1/10/24	18
Thursday	1/11/24	6
Friday	1/12/24	27
Saturday	1/13/24	232
Sunday	1/14/24	297
Monday	1/15/24	89
Tuesday	1/16/24	16
Wednesday	1/17/24	6
Thursday	1/18/24	5
Friday	1/19/24	31
Saturday	1/20/24	172
Sunday	1/21/24	167
Monday	1/22/24	13
Tuesday	1/23/24	7
Wednesday	1/24/24	19
Thursday	1/25/24	6
Friday	1/26/24	40
Saturday	1/27/24	279
Sunday	1/28/24	145
Monday	1/29/24	35
Tuesday	1/30/24	3
Wednesday	1/31/24	10
Thursday	2/1/24	18
Friday	2/2/24	66
Saturday	2/3/24	247
Sunday	2/4/24	160

Date	Ridership	
Monday	2/5/24	15
Tuesday	2/6/24	3
Wednesday	2/7/24	1
Thursday	2/8/24	13
Friday	2/9/24	34
Saturday	2/10/24	256
Sunday	2/11/24	118
Monday	2/12/24	8
Tuesday	2/13/24	14
Wednesday	2/14/24	7
Thursday	2/15/24	11
Friday	2/16/24	38
Saturday	2/17/24	206
Sunday	2/18/24	264
Monday	2/19/24	194
Tuesday	2/20/24	86
Wednesday	2/21/24	87
Thursday	2/22/24	86
Friday	2/23/24	126
Saturday	2/24/24	192
Sunday	2/25/24	108
Monday	2/26/24	41
Tuesday	2/27/24	33
Wednesday	2/28/24	8
Thursday	2/29/24	17
Friday	3/1/24	34
Saturday	3/2/24	169
Sunday	3/3/24	145
Monday	3/4/24	10
Tuesday	3/5/24	6
Wednesday	3/6/24	3
Thursday	3/7/24	8
Friday	3/8/24	26
Saturday	3/9/24	182
Sunday	3/10/24	162
Monday	3/11/24	40
Tuesday	3/12/24	27
Wednesday	3/13/24	8
Thursday	3/14/24	7
Friday	3/15/24	21
Saturday	3/16/24	199
Sunday	3/17/24	47
Monday	3/18/24	7
Tuesday	3/19/24	2
Wednesday	3/20/24	1
Thursday	3/21/24	5
Friday	3/22/24	30

Date	Ridership	
Saturday	3/23/24	292
Sunday	3/24/24	208
Monday	3/25/24	10
Tuesday	3/26/24	1
Wednesday	3/27/24	0
Thursday	3/28/24	4
Friday	3/29/24	29
Saturday	3/30/24	91
Sunday	3/31/24	30
Saturday	4/6/24	135
Sunday	4/7/27	164
Saturday	4/13/24	18
Sunday	4/14/24	23
Total		7,488

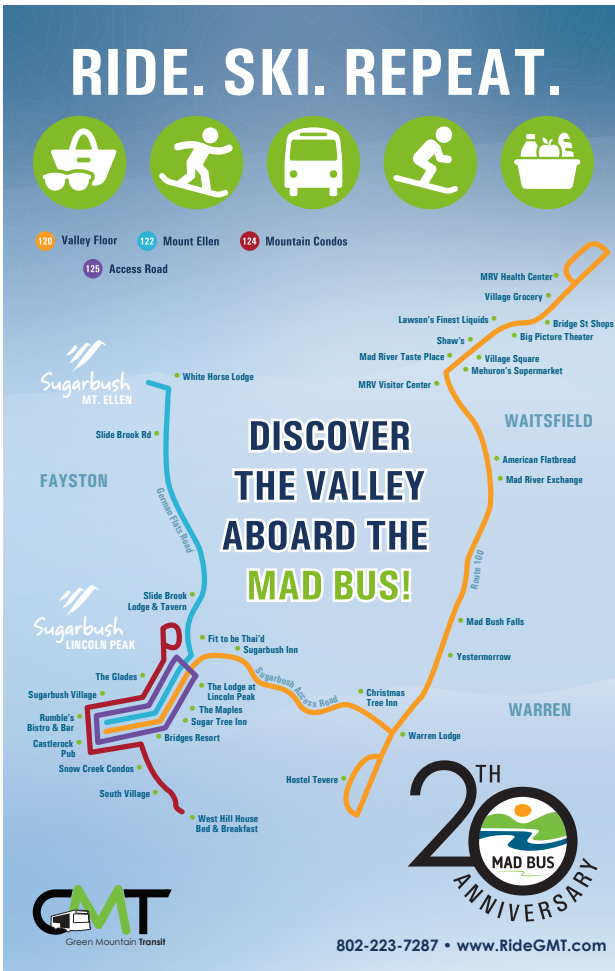
RT. 125 ACCESS ROAD

TRANSIT USAGE

	Views	Clicks	GO Trips
2023-2024	33,577	6,046	377
2022-2023	43,692	6,509	335
2021-2022	24,295	4,725	403

WEEKDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	211	0
Lincoln Peak	1249	0
Upper Bridges	195	314
Lower Bridges	174	233
Sugarbush Administrative Office	55	237
The Maples	46	367
The Lodge at Lincoln Peak	44	37
Club Sugarbush South	41	79
Sugarbush Inn	771	760
German Flats Rd at Sugarbush Inn	148	1
Club Sugarbush North	137	90
Sugartree Inn	102	100
Upper Bridges	166	11
Lower Bridges	273	11
Lincoln Peak	606	1,900
EOL Passengers	0	174
Total	4,218	4,208



SATURDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	65	0
Lincoln Peak	1273	0
Upper Bridges	145	301
Lower Bridges	136	228
Sugarbush Administrative Office	21	92
The Maples	62	84
The Lodge at Lincoln Peak	133	136
Club Sugarbush South	119	142
Sugarbush Inn	193	267
German Flats Rd at Sugarbush Inn	45	2
Club Sugarbush North	140	125
Sugartree Inn	31	41
Upper Bridges	210	10
Lower Bridges	196	15
Lincoln Peak	130	1413
EOL Passengers	0	43
Total	2,899	2,899

SUNDAY RIDERSHIP BY STOP

	Boardings	Alightings
BOL Passengers	62	0
Lincoln Peak	391	6
Upper Bridges	98	291
Lower Bridges	46	110
Sugarbush Administrative Office	8	131
The Maples	42	51
The Lodge at Lincoln Peak	51	39
Club Sugarbush South	93	65
Sugarbush Inn	213	277
German Flats Rd at Sugarbush Inn	32	7
Club Sugarbush North	96	115
Sugartree Inn	47	54
Upper Bridges	186	7
Lower Bridges	151	17
Lincoln Peak	742	1020
EOL Passengers	0	68
Total	2,258	2,258

WEEKDAY RIDERSHIP BY STOP

EARLY MORNING SERVICE

	Boardings	Alightings
Christmas Tree Inn	206	0
Sugarbush Inn	375	19
Sugartree Inn	233	16
Lincoln Peak	80	924
Opposite Sugartree Inn	20	0
Horseshoe Road	41	0
Mt Ellen	3	426
EOL Passengers	0	23
Total	958	1,408

SATURDAY RIDERSHIP BY STOP

EARLY MORNING SERVICE

	Boardings	Alightings
Christmas Tree Inn	52	0
Sugarbush Inn	48	0
Sugartree Inn	37	4
Lincoln Peak	6	315
Opposite Sugartree Inn	42	0
Horseshoe Road	34	0
Mt Ellen	6	215
EOL Passengers	0	5
Total	225	539

SUNDAY RIDERSHIP BY STOP

EARLY MORNING SERVICE

	Boardings	Alightings
Christmas Tree Inn	68	0
Sugarbush Inn	50	0
Sugartree Inn	24	21
Lincoln Peak	30	270
Opposite Sugartree Inn	26	0
Horseshoe Road	18	0
Mt Ellen	13	216
EOL Passengers	0	11
Total	229	518

RIDERSHIP BY DAY

Date		Ridership
Friday	12/22/23	61
Saturday	12/23/23	80
Sunday	12/24/23	97
Monday	12/25/23	165
Tuesday	12/26/23	181
Wednesday	12/27/23	103
Thursday	12/28/23	206
Friday	12/29/23	227
Saturday	12/30/23	12
Sunday	12/31/23	184
Monday	1/1/24	94
Tuesday	1/2/24	79
Wednesday	1/3/24	50
Thursday	1/4/24	83
Friday	1/5/24	71
Saturday	1/6/24	161
Sunday	1/7/24	176
Monday	1/8/24	119
Tuesday	1/9/24	61
Wednesday	1/10/24	62
Thursday	1/11/24	56
Friday	1/12/24	89
Saturday	1/13/24	304
Sunday	1/14/24	278
Monday	1/15/24	204
Tuesday	1/16/24	82
Wednesday	1/17/24	75
Thursday	1/18/24	60
Friday	1/19/24	98
Saturday	1/20/24	227
Sunday	1/21/24	204

Date		Ridership
Monday	1/22/24	86
Tuesday	1/23/24	66
Wednesday	1/24/24	77
Thursday	1/25/24	50
Friday	1/26/24	95
Saturday	1/27/24	260
Sunday	1/28/24	231
Monday	1/29/24	66
Tuesday	1/30/24	51
Wednesday	1/31/24	50
Thursday	2/1/24	50
Friday	2/2/24	85
Saturday	2/3/24	315
Sunday	2/4/24	211
Monday	2/5/24	65
Tuesday	2/6/24	38
Wednesday	2/7/24	62
Thursday	2/8/24	57
Friday	2/9/24	92
Saturday	2/10/24	289
Sunday	2/11/24	158
Monday	2/12/24	71
Tuesday	2/13/24	35
Wednesday	2/14/24	74
Thursday	2/15/24	45
Friday	2/16/24	73
Saturday	2/17/24	310
Sunday	2/18/24	327
Monday	2/19/24	166
Tuesday	2/20/24	155
Wednesday	2/21/24	179
Thursday	2/22/24	169
Friday	2/23/24	203
Saturday	2/24/24	253
Sunday	2/25/24	156
Monday	2/26/24	47
Tuesday	2/27/24	76
Wednesday	2/28/24	34
Thursday	2/29/24	65
Friday	3/1/24	96
Saturday	3/2/24	190
Sunday	3/3/24	192
Monday	3/4/24	43
Tuesday	3/5/24	37
Wednesday	3/6/24	25
Thursday	3/7/24	44
Friday	3/8/24	63

RIDE. SKI. REPEAT.



DISCOVER THE VALLEY
ABOARD THE MAD BUS!

BUS MAP AND GUIDE FOR THE 2023-2024 SEASON

Route 120: Valley Floor
 Dates of Operation: 10/18 (October 18, 2023) - March 31, 2024
 New highlights: New routes on Saturdays & select dates throughout the season (3/11 & 4/14)

2023-2024 SKI SEASON BUS MAP & GUIDE
 Mad River Valley
 Green Mountain Transit

Route 122: Mt. Ellen
 Dates of Operation: 10/18 (October 18, 2023) - March 31, 2024
 Additional services: Full service will be offered to special events 3/11 & 4/14

Route 124: Mountain Combs
 Dates of Operation: 10/18 (October 18, 2023) - March 31, 2024
 Additional services: Full service will be offered to special events 3/11 & 4/14

Route 125: Access Road
 Dates of Operation: 10/18 (October 18, 2023) - March 31, 2024
 Additional services: Full service will be offered to special events 3/11 & 4/14

Know Before You Go!
 ADA and Special Services
 Peak Season
 Requests for Seasonal Modifications
 Mad Bus

**Peak schedules are subject to change due to road conditions and ski area operations. Check PeakSchedules for updates.*

The Mad Bus is operated in partnership with Green Mountain Transit, a member of the Southern New England Regional Mass Transit Authority (SNERMTA).

Date	Ridership	
Saturday	3/9/24	98
Sunday	3/10/24	114
Monday	3/11/24	38
Tuesday	3/12/24	48
Wednesday	3/13/24	43
Thursday	3/14/24	51
Friday	3/15/24	68
Saturday	3/16/24	144
Sunday	3/17/24	95
Monday	3/18/24	32
Tuesday	3/19/24	48
Wednesday	3/20/24	29
Thursday	3/21/24	35
Friday	3/22/24	56
Saturday	3/23/24	303
Sunday	3/24/24	287
Monday	3/25/24	64
Tuesday	3/26/24	25
Wednesday	3/27/24	15
Thursday	3/28/24	23
Friday	3/29/24	35
Saturday	3/30/24	178
Sunday	3/31/24	110
Saturday	4/6/24	77
Sunday	4/7/24	115
Saturday	4/13/24	30
Sunday	4/14/24	9
Total		11,701



Green Mountain Transit
101 Queen City Park Rd
Phone: 802-540-2468
E-mail: info@RideGMT.com
Web : www.RideGMT.com