

Relationship Between GMT's Strategic Vision and the Transit Strategic Plan

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What is the Transit Strategic Plan?

The Transit Strategic Plan (TSP) will serve a similar purpose to GMT's 2010 Transit Development Plan (TDP): providing detailed guidance for future transit investments, service planning, and funding priorities.

The 2010 TDP included:

- Introduction
- Existing Transit Services
- Market Analysis
- Needs Analysis
- Regional Coordination & Sustainability
- Proposed Investments
- Cost & Funding
- Action Agenda
- Supporting appendices and route profiles

Like the TDP, the new TSP will be a staff-led planning effort supported by robust community engagement. Staff are currently developing the project framework, conducting background research, and compiling existing data and studies.

GMT anticipates launching the public engagement process in Fall 2026, with completion of the final report targeted for Spring 2027. Because of this timeline, the TSP will not be finalized before GMT begins FY28 budget discussions with the State.

What is the Strategic Vision?

The Vision Committee is developing GMT's Strategic Vision, which includes:

- **Vision** — the aspirational yet grounded future GMT seeks to create
- **Mission** — what GMT does to advance that future
- **Core Values** — how we work together and approach our work
- **Strategic Priorities** — the major focus areas that advance the vision
- **Strategic Principles** — the guideposts that shape decision-making and tradeoffs
- **Strategic Goals** — concrete, measurable outcomes that support the priorities (tentative)

How the Two Efforts Relate

The Strategic Vision establishes the organizational direction that will guide development of the Transit Strategic Plan.

In other words:

- The **Strategic Vision** defines *where GMT wants to go and how decisions should be made*.
- The **Transit Strategic Plan** defines *how GMT translates that direction into service planning, investments, coordination strategies, and funding priorities*.

The Vision Committee's work will help inform:

- how GMT defines community and market needs,
- how tradeoffs are evaluated,
- approaches to regional coordination,
- and ultimately, how future investments and funding priorities are established within the TSP.

Near-Term Application of the Strategic Vision

Before the TSP is completed, the Strategic Vision will still provide immediate value by:

- informing FY28 legislative priorities,
- supporting external grant applications,
- and communicating GMT's long-term direction to partners, stakeholders, and the public.

Many state and federal grant opportunities require organizations to demonstrate clear strategic priorities and long-term planning objectives, making this work especially important in the near term.