

MOUNTAIN ROAD SERVICE AT A GLANCE

The 2023-2024 season provided an optimistic outlook on the long standing partnership between Green Mountain Transit and the Stowe Area. The Mountain Road Shuttle saw record breaking totals, which greatly helped reduce traffic congestion during the winter. This can largely be attributed to significant investment in recent years.

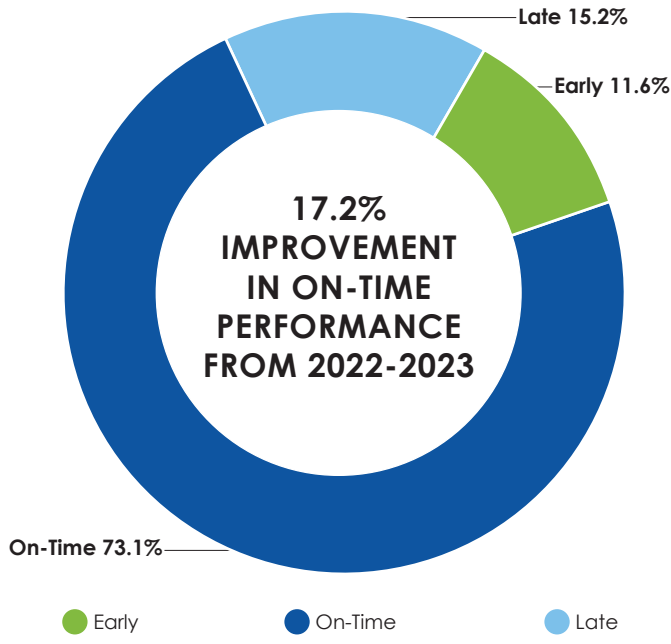
Mountain Rd Service started on November 24, 2023 and ran till April 8, 2024 for a total of 137 operating days, in which it provided transportation to over 108,000 people.



Green Mountain Transit

ON-TIME PERFORMANCE A PEAK INTO THE SEASON

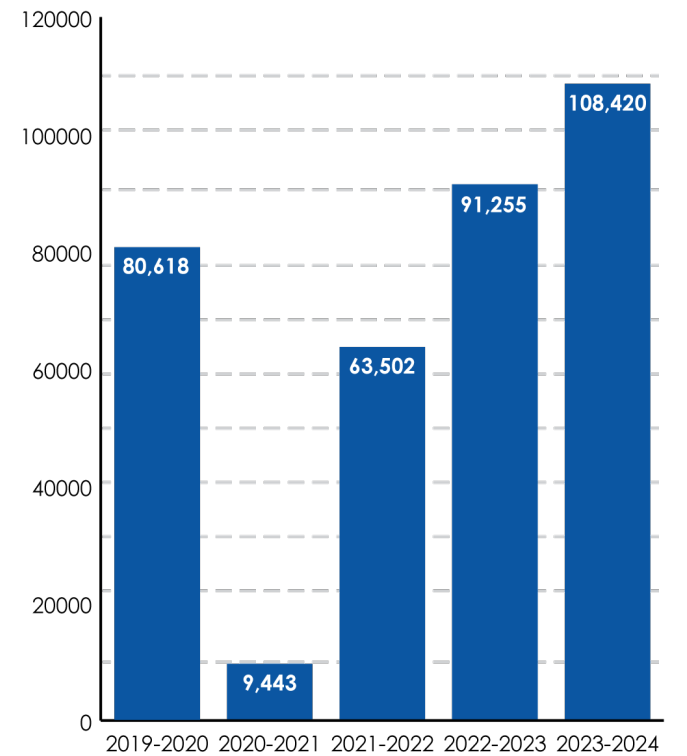
The following graphic provides on-time performance data for seasonal service in Stowe over the last ski season. A total of 39,646 timepoints were among were monitored along this route.



Early- vehicles departing the stop more than one minute early
On-Time- vehicles departing the stop less than one minute early & less than five minutes late
Late- vehicles departing the stop more than five minutes late

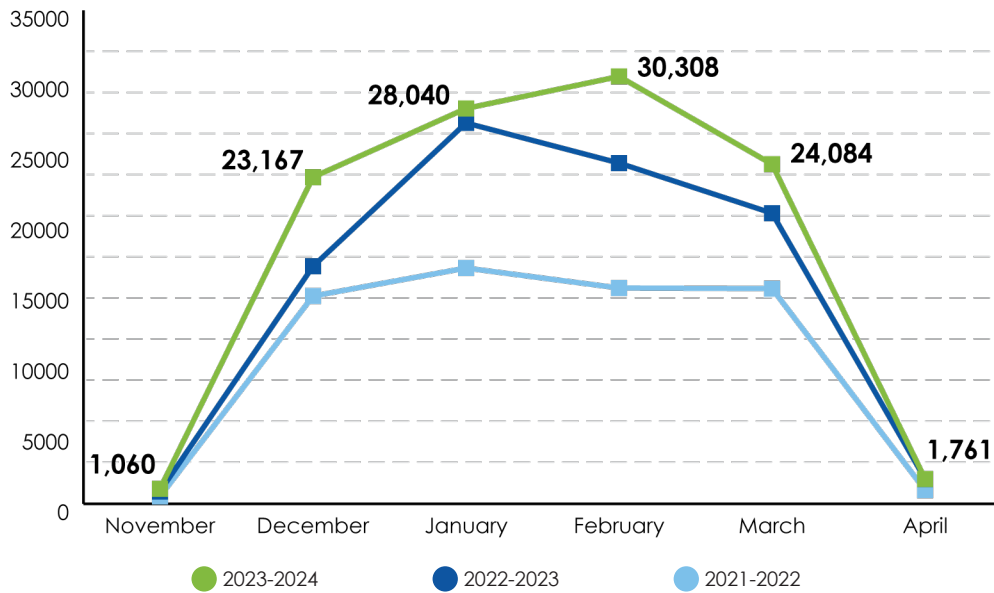
TOTAL RIDERSHIP A LOOK BACK AT PAST SEASONS

Ridership saw a 34.5% increase over the 2019-2020 season that was minimally affected by the pandemic. It is safe to say that the Mountain Road Shuttle has recovered since Covid.



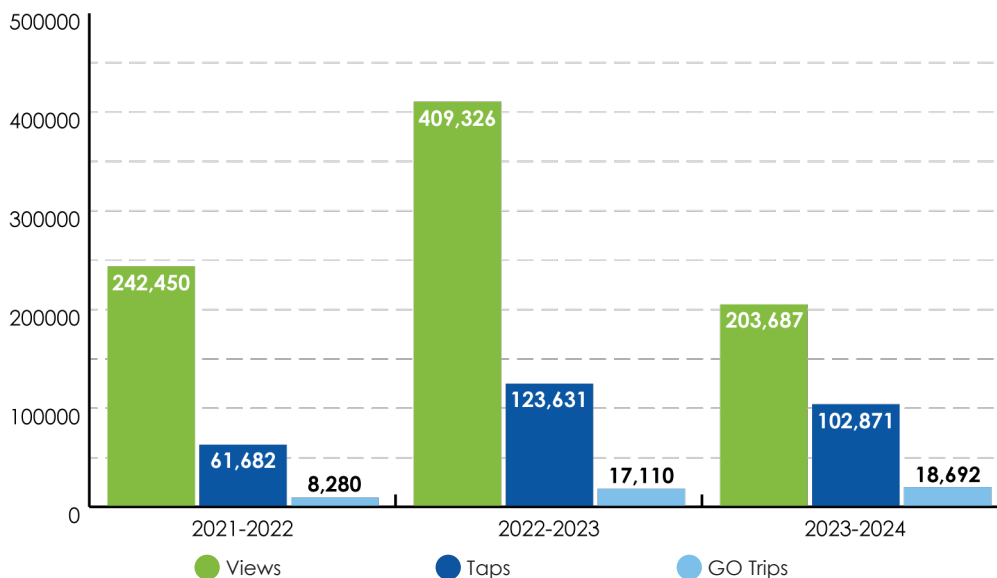
TRENDS IN MONTHLY TOTALS LOOKING BACK AT THE LAST THREE YEARS

Ridership tends to be lowest in November and peaks around mid-season. Across all months ridership was lowest in the 2021-2022 ski season, which can be attributed to lingering effects of the pandemic.



LOOKING BACK AT TRANSIT USAGE

Transit is a mobility app that allows passengers to track their bus in real-time. The following graph shows the break down of views, clicks and go trips over the last three seasons. App usage is down from previous seasons, which can be attributed to the printing of bus map and guides for the first time since 2019.



Views- number of times a route is displayed on the list of nearby options

Taps- number of times an app user taps on a particular route

GO Trips- number of riders who utilized the [GO function](#) within the app