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Strategy Committee Meeting Agenda
May 10, 2021 8:30 AM
101 Queen City Road, Burlington VT 05401
Meeting held virtually via Zoom Meetings

The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and sustainable public transportation services in northwest and central Vermont that reduce congestion and pollution, encourage transit oriented development, and enhance the quality of life for all.

- Commissioner Buermann
- Commissioner Pouech
- Commissioner Derenthal
- Commissioner Gallagher
- Jon Moore, General Manager
- Jamie Smith, Dir. of Marketing and Planning
- Nick Foss, Dir. of Finance
- Stephen Falbel, Steadman Hill Consulting

Open Meeting

Chair Buermann opened the meeting at 8:31AM.

Adjustment of the Agenda

None

Public Comment

None

Approval of Committee Minutes

Commissioner Pouech made a motion to approve the minutes,
Commissioner Derenthal seconded. All were in favor and the motion carried.

Strategic Goals: Review of Updated Draft

Jamie Smith gave a brief update on the Strategic Goals, noting the changes made since the last meeting. The committee didn't have additional changes and agreed to bring the draft goals to the full GMT Board of Commissioners at the May meeting.



39 Commissioner Pouech made a motion to endorse the strategic goals as
40 presented on May 10, 2021 and the general principles. Commissioner
41 Gallagher seconded. All were in favor and the motion carried.

42

43 Commissioner Derenthal asked how this plan compared to former strategic
44 plans? GM Moore noted that the overall plan is similar, but the new plan
45 incorporates expanded tactics, etc and noted that this plan is also more in-
46 line with state plans of the same nature.

47

48 **Transit Strategic Plan: Strategic Vision Document review**

49 Stephen Falbel gave an overview of the strategic plan to the committee.

50

51 Commissioner Gallagher left the meeting early, but noted that this
52 conversation is very interesting and asked that the conversation be carried
53 forward to future Strategy Committee meetings. Commissioner Gallagher
54 noted that a goal of GMT should be to encourage people to not own a car
55 at all and fare free transit should be a highlight of any upcoming marketing
56 campaigns.

57

58 Commissioner Derenthal asked at what level GMT engages with developers?
59 Jamie Smith said that the organization is often at the table in some capacity.
60 GM Moore talked about a specific example on Grove Street where the
61 development happened in close proximity to a transit route, close enough
62 that making wholesale changes to the route wasn't necessary. Commissioner
63 Buermann noted that in Franklin/Grand Isle counties, an Act250 reviews
64 always consider transit options (pull outs, pedestrian infrastructure.)

65

66 **Transit Strategic Plan: Service Standards Document review**

67 Stephen Falbel gave a brief update of the Service Standards document,
68 noting this base level of performance standards has never been present at
69 GMT.

70

71 **Commissioner Items**

72 None

73

74 **Adjourn**

75 The meeting adjourned at 9:43AM, at this time there was no quorum.