



1                                   **Strategy Committee Meeting Minutes**  
2                                   **February 13, 2022 8:30 AM**  
3                                   **101 Queen City Road, Burlington VT 05401**  
4                                   **Hybrid in-person and Zoom**

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6                   *The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and*  
7                   *sustainable public transportation services in northwest and central Vermont that reduce*  
8                   *congestion and pollution, encourage transit oriented development, and enhance the quality*  
9                   *of life for all.*

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11                   **Present:**

12                   Jamie Smith, Director of Marketing & Planning  
13                   Commissioner Bob Buermann, Grand Isle County  
14                   Chris Damiani, Senior Transit Planner  
15                   Ash LaBombard, Marketing & Outreach Coordinator  
16                   Clayton Clark, General Manager  
17                   Alt. Commissioner Chapin Kaynor, Williston  
18                   Alt. Commissioner Marcie Gallagher, Burlington  
19                   Nick Foss, Director of Finance  
20                   Matt Kimball, Director of Grants & Capital Projects

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22                   **Open Meeting**

23                   Chair Buermann opened the meeting at 8:35 AM; the committee did not  
24                   have a quorum.

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26                   **Adjustment of the Agenda**

27                   None

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29                   **Public Comment**

30                   None

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32                   **Approval of Committee Minutes**

33                   No action taken due to the lack of quorum.

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35                   **Review of Committee Charge**

36                   Director Smith presented the Standing Committee Policy for Strategy  
37                   Committee, including the committee charge and responsibilities.  
38                   Commissioner Kaynor commented that with the hiring of a new GM, now is  
39                   the time to refocus on the Transit Strategic Plan(TSP). GM Clark seconded this.



41 Director Smith provided a brief overview of long-range versus short-range  
42 goals for the company and shared the FY21 Strategic Goals with the  
43 committee. The committee discussed and informally agreed that goals  
44 should be specific and measurable.

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46 During the broader discussion, GM Clark mentioned that community  
47 members can be a part of committees, and questioned if we wanted  
48 community involvement. Director Smith stated that the JEDI Committee is the  
49 most receptive to community involvement and membership. Commissioner  
50 Buermann added that community members are welcome to attend  
51 meetings as visitors and based on participation could be granted a spot on  
52 the committee. GM Clark was in favor of this.

#### 53 54 **Discussion of Future Committee Agenda Items**

55 Chair Buermann asked Leadership if they had any ideas to bring up at future  
56 meetings. The following ideas were mentioned:

- 57 • Measurable goals for “big ticket” items
- 58 • Transit Strategic Plan
- 59 • Important Items facing the staff
- 60 • Information sharing with the riding public
- 61 • Fare-free service for the urban system
- 62 • Looking at goals through the lens of equity
- 63 • Board retreat with analysis of long-range goals
- 64 • Travel Training/Bus Buddy Program

65  
66 During this discussion Director Smith brought up the Fare Equity Analysis that  
67 GMT is undertaking, and she is happy to bring this to the committee when it is  
68 closer to completion.

#### 69 70 **Commissioner Items**

71 Director Smith provided an update that Williston will have a kick-off for their  
72 Microtransit Feasibility Study next week; GMT will work closely with them on  
73 this.

#### 74 75 **Adjourn**

76 The meeting ended at 9:23 AM.