



1 **Strategy Committee Meeting Minutes**
2 **April 10, 2022 8:30 AM**
3 **101 Queen City Road, Burlington VT 05401**
4 **Hybrid in-person and Zoom**

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6 *The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and*
7 *sustainable public transportation services in northwest and central Vermont that reduce*
8 *congestion and pollution, encourage transit oriented development, and enhance the quality*
9 *of life for all.*

10
11 **Present:**

12 Jamie Smith, Director of Marketing & Planning
13 Commissioner Bob Buermann, Grand Isle County
14 Chris Damiani, Senior Transit Planner
15 Ash LaBombard, Marketing & Outreach Coordinator
16 Clayton Clark, General Manager
17 Alt. Commissioner Chapin Kaynor, Williston
18 Alt. Commissioner Marcie Gallagher, Burlington
19 Commissioner Tasha Wallis, Lamoille County
20 Matt Kimball, Director of Grants & Capital Projects

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22 **Open Meeting**

23 Chair Buermann opened the meeting at 8:36 AM.

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25 **Adjustment of the Agenda**

26 None

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28 **Public Comment**

29 None

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31 **Approval of Committee Minutes**

32 Commissioner Kaynor made a motion to approve the February minutes;
33 Commissioner Gallagher seconded. All were in favor, and the motion
34 carried.

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36 **Review of Current GMT Strategic Plan**

37 GM Clark requested that we go through the goals highlighting areas that
38 require updates and providing him context where needed.

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40 Before commencing the review, Commissioner Wallis asked if the Board's
41 done visioning work regarding the plan. Commissioner Buermann explained



42 the current plan was created with more short-term goals, and we have not
43 done any visioning.

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45 Upon reviewing the general principles underlying the goals, Commissioner
46 Wallis asked why there wasn't a bullet regarding financial responsibility. A
47 discussion followed in which Commissioner Buermann provided pushback on
48 this idea, and GM Clark mentioned municipality concerns. During the
49 discussion Director Smith recounted when creating the document, there was
50 a push to add a financial component under sustainability. Commissioner
51 Kaynor was in favor of the addition.

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53 While reviewing the goals, GM Clark was curious about the reporting of
54 performance metrics. Director Smith explained that there were PIP reports
55 from the Operations Committee monthly when Commissioner Barton was on
56 the Board. She added that a performance dashboard exists on the backend
57 of our website where other departments could add information.

58
59 Director Smith explained that the strategies and tactics mentioned do not
60 entirely reflect our planning policies and how we change and monitor
61 service. She felt there needs to be a strategy or tactic to change planning
62 policies to reflect these goals.

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64 Commissioner Kaynor commented that the ridership reports create a
65 feedback loop with the Board and felt that we should look for more
66 opportunities for efficient regular reporting to create these feedback loops.
67 The Committee was in favor of this, given that there is ample opportunity to
68 review reports and provide feedback.

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70 GM Clark asked how we determine our vehicle needs, and if this should be
71 added to our goals. Director Smith was okay with this but added that the
72 way our schedules are built does not allow us to change out buses easily.
73 Chris Damiani explained that the addition of APCs on buses would help us
74 better understand the vehicle needs per route, and with time we could
75 better schedule out driver work.

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77 When looking at workforce-related goals, Commissioner Kaynor felt there
78 needed to be an addition for volunteer recruitment both in the rural and
79 urban systems, as they are also a vital part of our workforce. Director Smith
80 added that there has been increased requests for travel training recently.

81



82 When reviewing goals related to the community, GM Clark felt that the lack
83 of a systematic recurring pathway for communicating with municipalities has
84 led to struggles recently. Director Smith felt there should be an inclusion of the
85 rural funding model.

86

87 **Commissioner Items**

88 Commissioner Kaynor wondered if we should move the meeting time due to
89 meeting conflicts with members. The Committee was in favor of this given
90 committee assignments are set ahead of negotiating the change.

91

92 **Adjourn**

93 The meeting ended at 9:44 AM.