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Strategy Committee Meeting Agenda
June 13, 2022 8:30 AM
101 Queen City Road, Burlington VT 05401
Meeting held virtually via Zoom Meetings

The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and sustainable public transportation services in northwest and central Vermont that reduce congestion and pollution, encourage transit oriented development, and enhance the quality of life for all.

Present:

- Chris Damiani, Senior Transit Planner
- Commissioner Phil Pouech, Hinesburg
- Commissioner Bob Buermann, Grand Isle County
- Jamie Smith, Director of Marketing & Planning
- Alt. Commissioner Tom Derenthal, Burlington
- Ashley LaBombard, Marketing & Outreach Coordinator
- Nick Foss, Director of Finance

Open Meeting

Chair Buermann opened the meeting at 8:32AM.

Adjustment of the Agenda

None

Public Comment

None

Approval of Committee Minutes

Commissioner Derenthal made a motion to approve the minutes,
Commissioner Pouech seconded. All were in favor and the motion carried.

Service Recommendation Prioritization

Director Smith provided background on the Transportation Development Plans for the urban and rural systems and the struggles GMT is facing in pushing these plans forward with its financial situation in FY24. Director Smith also provided background on the Next Gen plan and how the implementation of this plan worked in Chittenden County, and having to back out due to our financial situation.



41 Director Smith stated that moving forward from the board level, how do
42 board members want to prioritize looking at new services. The planning
43 department can look at the Transit Development Plans and Next Gen to see
44 what services haven't been looked at to prioritize.

45
46 Director Smith mentioned that there was a conversation with the board to
47 have the planning department bring ideas for services to the Strategy
48 Committee before bringing it to the full board.

49
50 Commissioner Buermann commented that whatever policy comes from this
51 should have guidelines for the state, and or private entities, such as Stowe,
52 coming to us for services as well.

53
54 Commissioner Derenthal asked what was done to increase ridership over the
55 last eight years? Director Smith responded to this question and added that
56 the transit strategic plan and annual review of service would provide
57 information to better focus marketing efforts.

58
59 Director Smith asked the committee what they would like to see from the
60 planning department at next month's meeting. Commissioner Buermann
61 expressed interest in policy creation. Commissioner Derenthal expressed
62 interest in creating strategic goals and working backwards.

63
64 Director Smith and Commissioner Buermann discussed the challenges with
65 the current funding model in our rural communities.

66
67 Director Smith discussed the proposed vision of how the planning
68 department would consider requests and their feasibility moving forward.

69
70 Director Smith asked if it made sense to start creating policy for this ahead of
71 next month's meeting. Commissioner Pouech and Buermann agreed that this
72 made sense for the planning department to move forward with this.

73 74 **Commissioner Items**

75 Commissioner Pouech wanted it noted that he will step down from the
76 Hinesburg select board if elected to the Vermont House of Representatives.

77 78 **Adjourn**

79 Commissioner Pouech made a motion to adjourn, Alternative Commissioner
80 Derenthal seconded. All were in favor and the motion carried.