

1 Strategy Committee Meeting Agenda September 12, 2022 8:30 AM 2 101 Queen City Road, Burlington VT 05401 3 Meeting held virtually via Zoom Meetings 4 5 6 The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and 7 sustainable public transportation services in northwest and central Vermont that reduce 8 congestion and pollution, encourage transit oriented development, and enhance the quality 9 of life for all. 10 11 Present: 12 Jamie Smith, Director of Marketing & Planning 13 Commissioner Bob Buermann, Grand Isle County 14 Chris Damiani, Senior Transit Planner 15 Ashley LaBombard, Marketing & Outreach Coordinator 16 Jon Moore, General Manager 17 Alt. Commissioner Chapin Kaynor, Williston Alt. Commissioner Marcie Gallagher, Burlington 18 19 20 **Open Meeting** The meeting began, without quorum, at 8:34AM. 21 22 23 Adjustment of the Agenda 24 None 25 26 **Public Comment** 27 None 28 29 **Approval of Committee Minutes** 30 There was no motion due to the committee not having quorum. Approval of 31 minutes was moved to the next Strategy Committee meeting. 32 33 **Microtransit Feasibility** Director Smith provided an update of where the planning department is with 34 35 the in regards to microtransit including: Contract with VPTA for one more feasibility study 36 • VTRANS grant funding available for more feasibility studies 37 • The potential for a microtransit feasibility audit of GMTs entire system to 38 39 see where we could replace, add or enhance current fixed-route 40 service



Commissioner Buermann expressed favor in a comprehensive look at our system instead of a piecemeal approach. Director Smith explained her vision for this process including having advisory groups for each community help design the scope for each part of the system, and having everyone involved at the feasibility level.

Director Smith presented the Barre feasibility study to the Committee to show the comprehensive nature of the study and how it could translate to the system as a whole. The study looked at community makeup i.e. demographics, usage of current routes, different recommendations based on data, simulations based on recommendations, & a launch plan that includes marketing the service.

Commissioners Gallagher and Buermann were impressed by how in-depth this study went into looking at the demographic makeup of the community. Commissioner Buermann expressed his interest into seeing what this would look like in Franklin County.

GM Moore noted that while we have state funding to operate microtransit in Barre in FY23, we are still currently facing a number of staffing related service reductions in Washington county. GM Moore feels that it is best to wait on implementing the project in Barre until pre-existing services are reinstated.

Commissioner Kaynor expressed that the demographic data in this study is important especially when going after local funding to help support it. He went on to explain how Williston village looked at models to regain transportation services after losing it due to service prioritization.

Mobility for All

GM Moore provided an update of the VTRANS project Mobility for All including: the hierarchy of demand response service specific to our rural areas & how it fits in with our current services. As a part of this, we are looking at drafting and agreeing to a sub recipient agreement with Community Rides Vermont, an organization created by Capstone Community group in Barre. The way this agreement would work is that rides that fit within the framework for Mobility for all would be contracted out to Community Rides Vermont as a lower cost & more environmentally friendly option due to their smaller electric vehicles.



Commissioner Kaynor asked if it would be parallel to say that in Grand Isle if 80 we connected to Cider or if in Underhill and Jericho we connected to 81 Mansfield Villages. GM Moore replied that this was a good comparison, and 82 83 that this would be a demand response for the general public. 84 85 Commissioner Kaynor went on to comment what we doing with Capstone could be a model for what we do with other community based organizations 86 87 potentially. 88 89 GM Moore stated that the biggest hang-up currently is how the rides are 90 scheduled. Capstone would like access to our Route Match system, and 91 have passengers call them directly. We do not feel comfortable with that; 92 Calls should go through our call center and manifests should be sent to them 93 as necessary. 94 95 Both Commissioner Buermann and Kaynor were interested in seeing how this 96 model may work with other organizations like Cider in Grand Isle. GM Moore 97 noted that Capstone is providing a 20% local match to gain the necessary 98 funding for this program. 99 100 Commissioner Items Commissioner Gallagher asked about how customers can report instances in 101 which the bus is late and/or the bus missing customers at bus shelters. 102 103 Director Smith explained that we have an email(info@ridegmt.com) which people can use to report instances. 104 105 106 **Adjourn**

Chair Buermann ended the meeting at 9:29AM.

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