



1 **Strategy Committee Meeting Agenda**
2 **February 7, 2022 | 8:30AM**
3 **101 Queen City Road, Burlington VT 05401**
4 **Meeting held virtually via Zoom Meetings**

6 *The mission of GMT is to promote and operate safe, convenient, accessible, innovative, and*
7 *sustainable public transportation services in northwest and central Vermont that reduce congestion*
8 *and pollution, encourage transit-oriented development, and enhance the quality of life for all.*

10
11 **Present:**

12 Commissioner Bob Buermann, Grand Isle County
13 Commissioner Phil Pouech, Hinesburg
14 Commissioner Marcie Gallagher, Burlington
15 Commissioner Tom Derenthal, Burlington
16 Jon Moore, General Manager
17 Jamie Smith, Director of Planning and Marketing
18 Chris Damiani, Senior Transit Planner
19 Nick Foss, Director of Finance

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21 **Open Meeting**

22 Chair Buermann opened the meeting at 8:30AM.

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24 **Adjustment of the Agenda**

25 None

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27 **Public Comment**

28 None

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30 **Approval of Committee Minutes**

31 Commissioner Pouech made a motion to approve the minutes from January 10, 2022,
32 Commissioner Gallagher seconded. All were in favor and the motion carried.

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34 **Public Outreach Process**

35 Director Smith gave an overview of three outreach plans including fare resumption,
36 deviation resumption, and temporary service changes in the urban system. Each plan
37 considers JEDI reflective questions, communications goals, internal department goals, and
38 a timeline of events. There were some questions related to fare collection and how GMT
39 would go about messaging passengers who don't come on board with fares.

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41 Commissioner Gallagher asked about the Transportation Innovation Act and noted if that act
42 passes, would we have done some of this work for nothing. Staff indicated that the timing
43 doesn't align, so we feel it's necessary to proceed with this work.

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45 **Ridership Analysis Discussion**



46 Chris Damiani reminded the committee that at a recent board meeting, Alternate
47 Commissioner Kaynor requested a more formal ridership analysis and offered some
48 suggestions on what that analysis could look like. The committee offered suggestions and
49 staff will begin developing a ridership analysis that considers future projections and COVID-
50 19 impacts.

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52 **Commissioner Items**

53 Commissioner Pouech gave an update on the I89 study noting that the progression of the
54 project to be more inclusive of alternate modes of transportation, telecommuting, and
55 climate impacts.

56

57 Commissioner Buermann noted that the NRPC TAC meeting is Thursday, February 10,
58 2022 and asked if there are items to focus on while Legislatures are present. GM Moore
59 noted that the Transit Financing Study would be beneficial, especially highlighting that the
60 \$21M is not new funding, it's meant to replace property tax revenue.

61

62 **Adjourn**

63 Commissioner Pouech made a motion to adjourn, Commissioner Derenthal seconded. All
64 were in favor and the motion carried.