



Strategy Committee Meeting Agenda
May 11, 2020 8:00 AM
101 Queen City Road, Burlington VT 05401

Present:

Commissioner Buermann
Commissioner Holland
Commissioner Pouech
Steve Falbel, Steadman Hill Consulting

Jon Moore, General Manager
Jamie Smith, Director of Marketing & Planning
Milia Bell, Marketing Coordinator
Chris Damiani, Transit Planner
Nick Foss, Director of Finance & Grants

Open Meeting

Commissioner Buermann called the meeting to order at 8:35AM

Adjustment of the Agenda

There were no adjustments to the agenda.

Public Comment

There was no public comment.

Approval of Committee Minutes

Commissioner Pouech made a motion to accept the minutes; Commissioner Holland seconded the motion. All agreed and the motion was passed.

COVID-19 Zero-Fare Service Policy Discussion

Mr. Moore gave a quick update concerning zero-fare service, informing the Committee that GMT has been operating zero-fare since March. Mr. Moore indicated that VTTrans has suggested that all transit agencies operate through December 31, 2020 at zero-fare, at least on the rural side. The benefits of zero-fare include less interaction and quick boarding, minimized exposure, and the allowance for rear boarding is possible.

Strategic Plan Discussion

Mr. Moore reviewed the need to update strategic goals and plan to reflect the current pandemic. The Committee agreed that they will spend time at the next meeting to review and develop new goals based on the current state of transit in the State.

Report on Methods to Increase the Use of Public Transit in Vermont Presentation

Steve Falbel from Steadman Hill Consulting gave a presentation to the Committee, the overview of which pertained to

- Public Transit Policy Plan
 - 10-year vision covering all of Vermont
 - Completed in February 2020
- Section 20 Report
 - Commissioned by legislature in 2019 session
 - Focuses on methods of increasing transit ridership
 - Completed in January 2020



- COVID-19
 - What are the short- and long-term implications of the pandemic for GMT?

Vermont Public Transit Policy Plan (PTPP) Presentation

A continuation of Mr. Falbel's presentation. Based on the information provided, Commissioner Buermann suggested that the Committee set a long term vision and how it relates to the current COVID crisis.

Commissioner Items

Commissioner Pouech suggested that the Committee make COVID-19 an item on the Strategy Committee meeting agenda; what do we see happening moving forward; what do we see coming in the next six months; in the twelve months, etc?

Next Meeting Date

Monday, July 13, 2020 @ 8:30AM

Adjourn

Commissioner Pouche made a motion to adjourn, Commissioner Holland seconded, all were in favor and the meeting adjourned at 9:40AM.